# Foundations

#### **Summer Soiree Sizzles**

Nearly 400 guests attended the F.F. Thompson Foundation's Summer Soiree Gala on July 25th at Steamboat Landing in Canandaigua. The event featured silent and live auctions with items ranging from dining gift certificates to fine wines to a spectacular trip to the Caribbean! The Soiree was a terrific success – raising \$65,000 to support the refurbishment of inpatient rooms and the purchase of new Pulmonary Function Testing equipment for the Respiratory Therapy department.

Thank you to the many sponsors, participants, contributors and volunteers for making the Summer Soiree a sensational event!



Summer Soiree Auctioneer, Howie Jacobson



Dawn Lambrix and Tom Frauenhofer dance to the music of Nik and the Nice Guvs.



From left: Linda Janczak, President/CEO, Thompson Health; Peter Robinson: Jean Kase

#### Continuing a Legacy of Caring

In keeping with Mary Clark Thompson's spirit of community-minded philanthropy, the Thompson Foundation awards Community Health Grants to not-for-profit organizations whose programs or projects enhance community health.

The grants enable the Foundation to directly invest in initiatives that care for us all — ones that enhance partnerships among local not-for-profit organizations and stimulate interest in community health projects.

Twice each year, the Foundation accepts requests for funding and awards projects aligned with Thompson Health's mission. Organizations may receive grants ranging from \$500 to \$2,500 annually.

This year, grants totaling \$20,000 supported a variety of projects such as American Red Cross' *CPR Saturdays*, Lifespan's emergency respite program and Happiness House's *Tai Chi Designed for Me!*. Other organizations receiving funding in 2008 include Bridges for Brain Injury, Downtown Canandaigua Business Management Association, Inc., Child Advocacy Center of the Finger Lakes, Ontario ARC/Canandaigua YMCA, Ontario County Youth Court, Seeking Common Ground, Ontario-Yates Hospice and St. Vincent DePaul.

For more information on MCT Grants and past grant recipients, visit www.thompsonhealth.com/MCT.

## Foundations Produced to the second se

#### **Creative Community Support!**

We truly appreciate the creative fundraising initiatives organized by local businesses and individuals. This summer Canandaigua Chrysler Dodge Jeep sponsored the Hole-In-One prize car and fundraising test drive at the Sands Cancer Center Golf Classic. Marty's Chop Shop in Hall, New York, hosted a Hot Rod Gathering and Swap Meet in August at Railway Station in Hall. And Finger Lakes Gallery and Frame held a silent art auction in July at their gallery on Main Street in Canandaigua. Together they raised \$3,500 for the Sands Cancer Center!



Susan Bonanni, far left, and Thompson Health Director of Case Management/Social Work, Mary Savastano, far right, accept a donation of \$600 raised by Finger Lakes Gallery & Frame owners Aimee and Bob Ward, center.



Scott Kesel, Vice President of Canandaigua Chrysler Dodge Jeep, presents a donation of \$475 raised through the Chrysler Club Championship program to Rick Hawks, Sands Cancer Center Golf Classic Chair and Dave Morrow, Golf Classic committee member.



Marty and Patty Pierson, owners of Marty's Chop Shop, welcomed more than 300 vintage cars and nearly 1,000 visitors to their event and raised \$2,500.

#### **Guiding Stars Light the Way**

Marsha Tillson can often be spotted among the colorful flowers gracing the grounds of Ferris Hills at West Lake. For hours at a time, the lifelong green thumb carefully tends to a wide variety of perennial plants that brighten and transform the common areas of the senior community into a vivid canvas.

It's a labor of love as Tillson waters, weeds and prunes, sharing her passion with others. But it's not the only way that this active grandmother of six is thoughtfully creating a lasting legacy — her charitable gift annuity to the F.F. Thompson Foundation will support the health system's programs for years to come, and Tillson couldn't be happier.

As a big fan of Thompson's facilities, its leadership and its staff, she is content in the knowledge that she is helping Thompson deliver the highest quality of care and services to the community. "I can't imagine our community without Thompson Health. Thompson has done so much for my family and friends, and I want to do what I can now to help ensure

that Thompson will be here for generations to come," she says.

"It is wonderful knowing that my gift is a lasting gift

– one that will help Thompson Health maintain its level
of excellence for years to come. Plus, the benefit of an
immediate tax deduction and guaranteed income for life
made this sort of charitable gift right for me."

Marsha and her husband settled in this region in the 1960s. When their children were old enough, she began volunteering at Thompson Hospital and years later became a Thompson Guild member – including five years as the Guild's treasurer.

Her connection to Thompson only deepened when she and her husband chose to make Ferris Hills their home, so

#### The Impact of Your Generosity

In recent years, the generosity of our community during our Annual Fund Campaign has enabled Thompson Health to keep pace with the rapid advances taking place in health care.

Thanks to that generosity, our patients are treated with state-of-the-art equipment, receiving care that is not only compassionate but delivered with the latest technology available.

"The community's generous support has a tremendous impact. It is what makes Thompson Health an extraordinary health care system," says Linda M. Janczak, President and CEO, Thompson Health.

In 2009, Thompson will continue reshaping our community hospital into a modern healthcare facility where the environment in which patients are treated reflects our high standard of care.

Plans call for refurbishing F.F. Thompson Hospital's second-floor Birthing Center and the patient rooms and hallways throughout the third floor. These refurbishments, to areas that were last updated more than a decade ago, will involve walls, doors and flooring.

The work will take place in four phases, hallway by hallway, so that the number of available patient beds will not change. In all, the project will take eight months to complete.

When it is done, our patients will find themselves in surroundings that are more aesthetically pleasing and welcoming, no doubt contributing to a positive environment in which they feel comfortable and well taken care of.

After all, as author/radio host Earl Nightingale once said, "Our environment, the world in which we live and work, is a mirror of our attitudes and expectations." When the attitude is one of excellence and the expectation is that patients will be supported in every way that enhances their well-being, the physical environment should reflect that.

With two months left in the year, the success of our yearend Annual Fund Campaign is more important than ever. To date, we have received approximately \$150,000 to offset the renovation. Our goal is to raise an additional \$550,000 – and each and every gift will take us closer that goal.

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When you receive a letter from the F.F. Thompson Foundation this fall asking for your support, please remember how important it is to have an extraordinary healthcare system locally. Your generosity *will* make a difference.

when she began to think about planning her charitable giving, a Charitable Gift Annuity to the F. F. Thompson Foundation seemed like the perfect option.

Marsha is now a member of Thompson's Guiding Star Society — joining individuals who have included Thompson in their estate plans, arranged a Charitable Gift Annuity or Charitable Remainder Trust with Thompson Health.

"It is wonderful knowing that my gift is a lasting gift — one that will help Thompson Health maintain its level of excellence for years to come. Plus, the benefit of an immediate tax deduction and guaranteed income for life made this sort of charitable gift right for me."

For more information on including F.F. Thompson Foundation in your estate plans or on charitable gifts that guarantee you income for life, contact Christopher Mahan, Senior Vice President of Development, at 585-396-6471.



Guiding Star Society Member, Marsha Tillson

#### Your commitment and support do make a difference!

#### **Fundraising Fun**

This year, dedicated community members, Thompson Health Associates and the Foundation held a variety of fundraising events for various programs at Thompson. Proceeds totaling more than \$160,000 will benefit the Sands Cancer Center, Cardiac Rehabilitation, Wellness Services, Rehabilitation Services and more. Thank you to all those involved in organizing, participating and supporting these events. Your commitment and support do make a difference!



4th Annual Sands Sunny Stroll



4th Annual Pink Fly Golf Tournament



12th Annual Better Life Run



4th Annual Margery Coughlin Pawluk Golf



6th Annual Ride for Independence



10th Annual Sands Cancer Center Golf Classic



11th Annual Yarger Memorial Golf Scramble



12th Annual Rose Walk



7th Annual Crosswinds 5K



8th Annual C52 Justin Rothe Memorial Bike Ride

#### Gifts Filled With Gratitude



In September, the Stiggins Family gathered with the CCC Associates who were closest to Helen to dedicate the new garden to Helen and her husband Ted. From left: Nancy Bridgeford, Rick's wife; Bonnie Stiggins, Ron's wife; Michele Fogarty, RN, Clinical Leader; Rick Stiggins; Billie-Faith Tyler, LPN; Ron Stiggins; Ruthann Fitzgerald, RN, Nurse Manager

As visitors approach the front entrance of the M.M. Ewing Continuing Care Center, they are greeted by two new additions. The garden surrounding the Center's entrance sign has been completely refurbished with new landscaping. To the right of the main entrance is a new, retractable awning shading the main lobby patio from the afternoon sun. Both additions are recent gifts from the family of former M.M. Ewing Continuing Care Center resident Helen Stiggins.

Over the two and a half years that Helen resided in the CCC, her sons and daughters-in-law repeatedly expressed their gratitude for the compassionate and skilled care given to their mother.

"It was always a great comfort to know that even though we couldn't be with her at all times, that she was surrounded by people who took a genuine interest in her and her comfort. The Associates in the CCC did so much for her every day. We knew that we wanted to help – to give back for making a wonderful difference in our mother's life," says Helen's son, Rick Stiggins.

Their generosity began in 2006 with a gift supporting the purchase of specialized diagnostic equipment needed to accurately diagnose the fluid retention that affects so many residents. It was then followed by a donation to purchase eight HRT Tilt & Recline chairs – chairs that offer maximum safety, support and comfort for residents who spend a

majority of their time seated. And in 2007, as Helen's health declined, her family knew they wanted to make a lasting gift to the Center – one that would benefit residents, their families and Associates. After discussions with the F.F. Thompson Foundation,

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their generosity was matched with two items high on the CCC's wish list – the entrance garden and the patio awning.

Sharon Pepper, Senior Vice President of Senior Living Services for Thompson Health, says each gift from the Stiggins family has made a tremendous difference to the MMECCC.

"Their generosity has added comfort, beauty and so much more to our Continuing Care facility. We are truly honored to have earned their support. As they wished, each gift directly benefits residents and Associates. The new garden and patio awning are no exception. Both will be enjoyed by all," Pepper says.



In addition to coordinating a wide to meeting the Health System's each and every gift brings us closer

our community to ensure the Health

The Foundation is committed to

\$360,000 for programs, equipment

fostering the generous support of

and renovation projects!

Health has been awarded more than opportunities. To date, Thompson time to pursuing grant funding continue to dedicate considerable variety of fundraising events, we financial needs.

Health System. funding for the than ever to secure working harder Foundation is F.F. Thompson challenges, the nation's economic

Amidst the

through a gift filled with gratitude, through support of a special event or support comes to Thompson. Whether with examples of the wonderful ways The pages of this newsletter are filled

#### Keeping Current

wish to hear from us. and news are delivered to those who ensure that our fundraising materials current and accurate mailing list to We make every effort to maintain a

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Thank you for your commitment,

our efforts are always exceeded by the System's success. Thanks to all of you,

Christopher B. Mahan

family and friends.

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