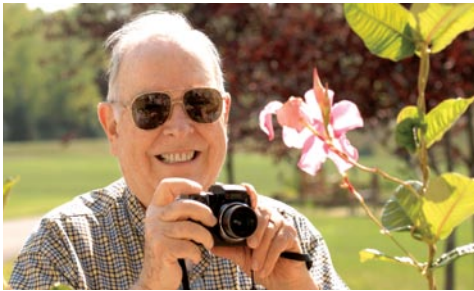




Life as you like it... ...Fun, fitness and fine dining

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Seniors who live alone can be surrounded by friends and fun – when they live at Ferris Hills.



Avid photographer Al Johnson shoots at Ferris Hills.

That's because Ferris Hills offers seniors the best of both worlds: the comfort and privacy of their own residence, plus easy access to countless friends and a caring, supportive staff. The friends provide fun and companionship; the staff takes care of maintenance, meal service, housekeeping and all the other chores residents don't have to worry about anymore.

Having everything you need in one place offers many advantages over living solo in a traditional home, Ferris Hills residents have discovered.

Al Johnson and his wife, Margaret, came to Ferris Hills two and a half years ago; when she needed continuous care she moved to Thompson Health's M.M. Ewing Continuing Care Center. Mr. Johnson is glad to have the company of his neighbors and happy his wife is still close by.


"One of the nice things about this location is, it's so convenient," he says. "I'm literally five minutes away from her. I see her every day and I know she's very well cared for."

His Ferris Hills neighbors are fun to be with, and create the kind of support system everyone needs, Mr. Johnson adds. "To live by myself with no social contact would not have been good for me. Here there's a great mix of people. I've made so many new friends."

Audrey Gleason likes the social aspect and the security of living in a senior community. She also likes the carefree lifestyle. "No lawn to worry about, no snow shoveling, no installing storm windows. When I moved in, they told me to forget about housekeeping and to leave my vacuum behind, so I did," she laughs.



Audrey Gleason, left, and Blanda Johanson relax in the afternoon sun on Audrey's balcony.

Aileen Pellow is another single who packs a lot of fun into her days at Ferris Hills with bridge, lunches out, volunteer duties, day trips and long-distance expeditions that Ferris Hills arranges for residents. "I'm not one to sit around and do nothing," Mrs. Pellow says. "I have lots of fun; I know everybody here." 



Cutiepie and Jack Crawford take in the sunshine, green grass and a cool breeze.

Jack Crawford and his pug, Cutiepie, are recent arrivals. He's glad to have plenty of yard space to walk his pet, as well as walking trails. When he's not entertaining "Cutie," Mr. Crawford enjoys activities such as bridge, golf at nearby courses, and getting to know his new neighbors. Though he came to Ferris Hills in July, "It's starting to feel like home. I'm doing very well."

Ferris Hills a smart financial choice

Seniors who want the best value for their dollar are exploring all their living options, and many like what they find at Ferris Hills, says Senior Living Counselor Shirley Fingar. She has helped hundreds of singles and couples make themselves at home in this surprisingly affordable senior community. Ferris Hills is a smart choice for many reasons.


"People need to look at what they're spending now for their mortgage, home maintenance and repair, utilities, cable TV, meals, transportation and entertainment compared to what they would pay here, where all of that is included," Shirley notes.



*Shirley Fingar
Senior Living Counselor*

A move to Ferris Hills is a safe decision, she adds, because "the fee residents pay to buy into a residence is 100 percent refundable. Buying into a residence here is like buying a house or a condo, except that your investment won't depreciate the way a house or condo could in this volatile real estate market."

Additionally, residents who buy into Ferris Hills don't pay any real estate tax, homeowner's insurance, property tax or condo association fee. And if they decide to move, they're not responsible for the sale of their residence.

Seniors can call Shirley at (585) 393-0410 for a tour, or if they would like to learn more about the financial benefits of Ferris Hills. No matter how many tours Shirley gives, one thing remains consistent, she says: **"I often hear people say it's much more affordable than they thought it would be."** 

Great Decisions If you're interested in learning about the important issues of the day, sharing your views with others in your community, and sending your input to policymakers in Washington, D.C., Ferris Hills has just the program for you. It's called Great Decisions, and it's the nation's longest-running global affairs education program.

Participants from across the nation meet in local groups. Content experts are the guest speakers and lead group discussions on topics of global importance. Ferris Hills hosts the local chapter of Great Decisions each year, inviting members of the community as well as our residents to participate. Participant views are shared with the White House and lawmakers in Washington, D.C. The 2008 sessions begin in February; community members have the option to stay for lunch at Ferris Hills. For more about this program, call (585) 393-0410.



Welcome to our home



Gary Ross, Director

As the new Director of Ferris Hills and Clark Meadows, I'm often asked what I like best about my job. The answer is easy: the residents! They are wonderful people who have very interesting and busy lives, and it's fascinating to hear about all the experiences they've had. Serving their needs and interests is what we're all about: I'm joined by a large, talented staff that takes care of everything from dining services, to landscaping, to housekeeping, maintenance and recreation services.

I spent many years in the hospitality industry; before joining Thompson Health I was Director of Sales and Marketing for Hyatt Corp. In some ways, I see Ferris Hills as a large hotel. Of course we offer the same exceptional customer service as a fine hotel, but here is where Ferris Hills is different: we do not have "guests" who come and go. We have residents, and this is their *home*.

We do so much more than make residents comfortable. We also help them maintain a high quality of life. Here is how we do it.

- ♦ We create a healthy, safe and positive environment by responding to residents' feedback; the gallery we created at their request (see story inside) is a perfect example.

- ♦ We answer residents' questions and address any concerns; Ferris Hills has several resident counsels that ensure their input is heard.
- ♦ We develop creative solutions to whatever issues they face. For example, we're creating an in-house wellness education program, staffed by Thompson medical professionals, designed to help residents remain active and independent.

It takes a lot of great people and a continuous focus on quality to make a senior community truly special, and Ferris Hills is certainly that. It has all the best qualities of a great hotel, and all the comforts of home. If you'd like to know more about joining our community, please feel free to call me at (585) 393-0410.

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AT WEST LAKE



New gallery showcases residents' talents

Ferris Hills is the kind of place where exciting things happen – often because residents *make* them happen. Take the new art gallery at Ferris Hills, for example. It was an unused room before residents came up with an inspired idea: Why not turn it into an art gallery to show the paintings created by artists-in-residence? Ferris Hills staff quickly responded by clearing the room's furniture, painting the walls, lighting the room and hanging the first group of paintings.

Many Ferris Hills residents are lifelong painters; others, like Elly Pugh, are discovering their talent in art classes taught at Ferris Hills. The residents "have talent they haven't even tapped yet," says Edie McSorley, who has taught painting at Ferris Hills for five years. Art is a relaxing and therapeutic endeavor, and very rewarding as well, Mrs. McSorley notes.

Another reward, says Mrs. Pugh, is knowing that Ferris Hills listens to residents' requests and makes every effort to meet them. "That shows good leadership," she says. "It gives us a sense of freedom; this is not an institution, it's our home."



Elly Pugh and Bill Craver, M.D. enjoy residents' art in the new gallery.