



Life as you like it... ...Fun, fitness and fine dining

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If you've never lived in a senior community, you might wonder what it's like. Ferris Hills residents have an easy time describing the lifestyle: It's whatever you want it to be.

Chock-full of fun and activities, or peaceful and relaxed – each resident sets his or her own pace. Amenities like housekeeping, transportation service and chef-prepared meals give residents the time to pursue their hobbies with a passion – or passionately revel in their leisure.



Staying active is easy at Ferris Hills; Richard and Elizabeth Hart drop in on the fitness center five days a week and enjoy the outdoor walking trail, too.

Elizabeth and Richard Hart came to Ferris Hills from Geneva six years ago, and say their house was telling them it was time to make the move: "Our snowblower had given up the ghost," Elizabeth says. "Along with the dishwasher." Now in their early 80s, the Harts became regular exercisers after they retired, and Ferris Hills has made it easy to maintain their routine. The 57-acre campus off West Lake Road in Canandaigua




Ferris Hills residents have many fun hobbies virtually at their fingertips; here, members of a Tuesday night poker club pile the chips high.


has a mile-long scenic walking trail, plus exercise and fitness equipment the Harts use five mornings a week. "Our doctor says it shows," Elizabeth says.

Helen and Charles Lewis say Ferris Hills is good for keeping both mind and body in shape. They like the many social and cultural opportunities, and as avid playgoers, they appreciate the convenience of concierge service at Ferris Hills. The staff purchases prime seating for plays at Geva Theatre and Bristol Valley Theater, and provides door-to-door transportation. Mr. Lewis is quick to point out the intellectual and cultural advantages of another pursuit: "We have a Tuesday night poker club; that's important, too."

One thing residents seem to agree on is the high quality of food prepared by the dining room staff. Chefs at Ferris Hills prepare a varied menu at lunch and dinner, along with special chef presentations in the dining room.


Living at Ferris Hills "is like a vacation," Richard Hart says. Elizabeth Hart adds, "It's nice not to have to do a lot of cooking. I'm spoiled." 

Pets welcome? Of course!

Ferris Hills doesn't just "allow" pets – it pampers pet owners by offering services such as cat-sitting. Jean Perry says her cat Spooky likes the company when Ferris Hills staffers drop by to feed and care for him while she's away. No doubt Mrs. Perry likes the peace of mind such a service offers. 



Jean Perry and Spooky


Bill Craver, M.D., has a chocolate Lab named Charlie, and it's a toss-up who is more recognizable at Ferris Hills – to everyone but Dr. Craver. "Everybody knows Charlie... I just happen to be on the other end of the leash," Dr. Craver jokes. Charlie is one of the pets who call Ferris Hills their home. Dr. Craver probably speaks for many pet lovers when he says, "I wouldn't move in to a place that wouldn't take him." 



Dr. Bill Craver and Charlie

A taste for the finer things, including learning

Learning is a way of life at Ferris Hills. Residents are welcome to audit classes at nearby Finger Lakes Community College, and they can attend classes in art and other pastimes right at Ferris Hills.

The enthusiasm for learning is shared by members of the dining room staff, who have attended classes at the nearby New York Wine & Culinary Center. Residents and members of the public also come together for the annual Great Decisions lecture series. Our newest offering: a classical music appreciation series taught by professors of the renowned Hochstein School of Music & Dance. The classes are free and open to the public. Call 585-393-0410 for information on dates and to register for the first event. 



Ferris Hills chefs cater to residents' tastes; here, a chef prepares a stir-fry tableside. Ferris Hills chefs hone their craft continuously; many have taken advantage of classes at the nearby New York Wine & Culinary Center.

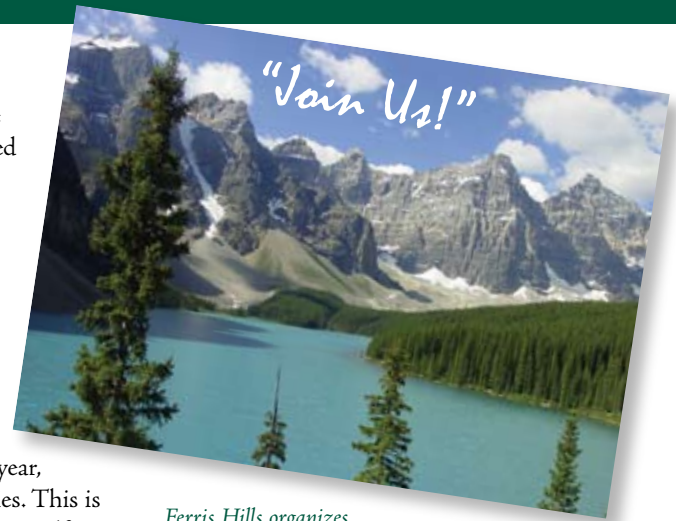
Experience the fun of Ferris Hills



*Shirley Fingar,
Senior Living Counselor*

If you haven't been to an Elbow Party, you don't know what you're missing – so come to one of ours! An Elbow Party is a social gathering in the “elbow” corner of adjoining wings at Ferris Hills. Elbow Parties are just one of the many ways residents have made Ferris Hills a great place to call home. If you're wondering what Ferris Hills has to offer, I encourage you to come to our next Elbow Party and learn more about our community. Whatever your interest, I'm sure you'll find it here. Is golf your game? You could

join the league that plays weekly. Interested in staying fit? There are exercise classes and a fully equipped fitness center. Ferris Hills is also home to theater-going groups, crafting clubs, art classes and gardening programs. When residents get the urge to travel, Ferris Hills-provided transportation makes day trips, luncheon outings and shopping adventures pure pleasure. Many of our residents enjoy our destination travels; this year, we're going to the Canadian Rockies. This is a great place; stop by, and see for yourself! Call 585-393-0410 to RSVP for the next Elbow Party.



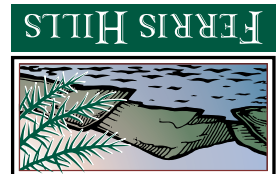
Ferris Hills organizes travel tours based on residents' preferences. This year's destination: the Canadian Rockies.

You're invited to an Elbow Party...

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Residents have it their way

“Elbow Party” is an unusual name for a time-honored tradition at Ferris Hills: residents joining in for relaxed fun, conversation and an exchange of ideas. Elbow Parties aren't just for entertainment; they are the way residents share their input so Ferris Hills staff can better serve them. This is the residents' home, and they have a say in virtually everything – from the programs and classes offered, to the destination of day trips and luncheon outings, to additions on the dining room menu. The staff's attention to resident's wishes is another time-honored tradition at Ferris Hills.

Where's the party?



“Social hour” has another name at Ferris Hills: Elbow Party.