

FOUNDATIONS

F.F. Thompson Foundation, Inc. Newsletter | Fall 2009

Thompsonhealth
F.F. Thompson Foundation



Advancing Urgent Care

October marked the Grand Re-opening of Thompson's Urgent Care Center in Farmington. After more than a year of planning, the Center was renovated and expanded in response to our community's growing need for convenient access to immediate, unscheduled medical care.

The Urgent Care Center provides treatment for a variety of non-life threatening illnesses seven days

a week – from sore throats and earaches to sprains, minor burns and cuts.

"The Center is a convenient healthcare option for individuals and families during times when primary care providers are not available. Co-payments are lower than emergency room visits and individuals can be treated without an appointment," says Dr. David Carlson, Medical Director of Urgent Care for Thompson.

A generous lead gift from the estate of Regina F. Crowe and

the Thompson Guild turned Thompson's vision into a reality. Contributions from Betsy and Tom Kubiak, Patty and Dale Hunt, the Kiwanis Club of Canandaigua and donations made by numerous individuals at this year's Summer Soiree also helped to advance the renovation of the Urgent Care facility at the Thompson Medical Center in Farmington.

Now, thanks to generous philanthropic support, our community has a more convenient, cost-effective way to access urgent medical care.

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Christopher B. Mahan

2009 is quickly coming to a close. Once again, the year has raced by. As I look back to January, I remember wondering how our nation's economy would impact fundraising efforts across the country and how we were to meet the growing needs of our health system. We did what many financial advisors recommend – we continued to invest our quality efforts through a diverse approach.

From February through November, our Foundation Associates worked with numerous dedicated volunteers to bring our community an array of 16 annual special events to support various programs and projects throughout the health system. We covered the gamut – from runs and walks to golf and galas. Three new events, coordinated by local merchants and organizations, broadened our scope and helped to bring our fundraising goal within reach.

Finger Lakes Gallery and Frame coordinated a silent art auction with donations from more than 25 local artists; Sonnenberg Gardens & Mansion held the Pink Ribbon Round Up – a fundraising twist to its annual Bridal Showcase; and The Canandaigua USBC held its first annual Bowl for the Cure. Together, the net profits from all of our special events will total more than \$160,000.

We also held the first annual Friends of the Foundation Friend-Raiser at the New York Wine and Culinary Center in May. It offered individuals from the community an opportunity to meet our leadership team and learn more about Thompson.

In addition to our special events, considerable efforts were also devoted to researching grant funding opportunities. KeyBank, Komen Central New York Affiliate, Excellus BlueCross BlueShield and the New York State Department of Health all supported programs that enhance our mission, including workforce initiatives for our Associates, cancer screenings, treatment and support plans for our patients, and programs for our community that encourage physical activity and healthy lifestyle choices.

Fundraising for our Annual Fund and for new technology and facility improvements like the new Urgent Care Center in Farmington have rounded out our diverse efforts. I am pleased to report that our efforts and approach have successfully carried us through the year.

On behalf of Thompson Health and the families we serve, I'd like to thank you for making so much possible and for honoring us with your support. Your gifts, both large and small, continue to support the finest in community-based health care.

Sincerely,

A handwritten signature in black ink that reads "Chris Mahan".

Christopher B. Mahan

Sr. Vice President of Development & Support Services



On the Cover

Top left: (From left) Dale Hunt, Foundation Board member with Morgan Christie and Linda M. Janczak, President/CEO, Thompson Health

Top right: (From left) Thompson Guild Board members: Bobbe Dannenbrink, Karen Lustick, Dawn Case, Bobbie Potter, Sue Winslow, Sherry Sulkes

Bottom left: (From left) Urgent Care Center Associates: Robert Carlson, Program Director; Susan Gantz, Office Manager; David Carlson, MD, Medical Director; Cathy Guattery, Nurse Clinic Manager; John Manfred, MD

Bottom right: (From left) Kiwanis Club of Canandaigua Board members: Trisha Hook, Tom Short, Gail Herman, Kim Snyder





Above: The 16th Annual Summer Soiree Gala



Above right: (From left) Meghann McCarthy, Peter Harissis, Kathy Connor

Above: (From left) Todd Meyer; Nancy Marino, MD; Martha Saxby; Margaret Meyer

Above left: Finger Lakes Gallery and Frame Silent Art Auction participants: (From left, top row) Bob Ward, Kurt Pfeiffer, Wilhelm Haas, Ruth Haas, Paul Muratore, Susan Bonanni. (From left, front row) Aimee Ward, Betty Shamblen, Virginia Braun, Judy Soprano, Kaleb Haas.

Above right: 1st Annual Bowl for the Cure Committee: (From left, standing) Jon Barkley, Donna Eatherly, Dick Gentry, Jack Moran, Jodi Brockman. (From left, sitting) Barb Barkley, Noreta Bailey.



Above: Sonnenberg Garden and Mansion's annual Bridal Showcase



Above right: 1st Annual Friends of the Foundation Friend-Raiser at the New York Wine and Culinary Center

Left: (From left) Linda Maxion, Anne Fayko, Laurie Bittner, Bobbe Dannenbrink

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Guiding Stars Light the Way



Jean Middlebrook is very community minded. That is why she is planning her charitable giving and has arranged a Charitable Gift Annuity to the F.F. Thompson Foundation.

Jean was born and raised in Canandaigua and was active in the community all of her life. She worked in Canandaigua at Rochester Telephone for 30 years, was the administrator for Clark Manor for over 17 years and then was a program substitute for Ontario ARC. Jean also spent many years as a volunteer at Thompson Health. She started in the gift shop at the original hospital on North Main Street and then worked various jobs at the hospital in the current location including distributing patient menus and answering phones for transport.

“Thompson Hospital is a great hospital and it gets better all the time. My gift will help Thompson continue to provide excellent service for years to come and a charitable gift annuity gives me some income. It works for me – and it works for Thompson.”

- Jean Middlebrook

As a member of Thompson Health’s Guiding Star Society, Jean will ensure that her community is well cared for.

For more information on including the F.F. Thompson Foundation in



your estate plans or on charitable gifts that guarantee you income for life, contact Christopher Mahan, Senior Vice President of Development & Support Services, at 585.396.6471.

Leaving a Legacy

The causes that are important to us will last far beyond our individual lives. That is why designating our support for charities now is so important, and becomes even more so when we are no longer here to direct that generosity.

Regina F. Crowe is a wonderful example of how an individual’s generosity can leave an impression on the future. Regina grew up in Gorham and graduated from Gorham Central School

in 1938. After earning a degree in business management from Rochester Institute of Technology in 1942, Regina worked as the cafeteria manager for the Greece Schools until her retirement. She had a passion for square dancing, was very active in her church and loved animals. As a longtime member of the Thompson Guild, she believed in the importance of quality health care for our community.

In April 2008, Regina worked with her legal advisor to include Thompson in her estate plans.

Little did she know at the time that her generosity would eventually support the development of Thompson Health’s Urgent Care Center and touch so many lives. Regina passed away in September 2008, and her bequest has helped make the new Urgent Care Center a reality.

Each of us has the power to make a difference and leave our own legacy. Please plan for the future today. Ensure that your family is well provided for and consider supporting the charities that are most important to you.

Annual Support

Betty Palmeri values a healthy lifestyle. She enjoys biking, cross-country skiing, traveling, reading and spending time with her family.

Betty and her husband, Dan, are long-time residents of Canandaigua. Betty taught school in the Canandaigua City School District for nearly 30 years.

Betty knows first-hand about Thompson's excellence in health care. Her children were born at Thompson Hospital; her parents, husband, children and several grandchildren have all received care from Thompson Health; and

Betty herself received her cancer therapy right here at the Sands Cancer Center.

As our community continues to change, our health system's needs continue to grow. Our Annual Giving Campaign builds and replenishes the necessary resources to maintain quality care by funding state-of-the-art technology and facility improvements across the health system.

"Our community's generosity has a tremendous impact on the work we do. It is what makes Thompson

Health an extraordinary health system. Each and every gift touches the lives of those we serve, every day of every year," says Linda M. Janczak, President and CEO, Thompson Health.

As you plan your year-end charitable gifts, please remember how Thompson has been there for you and others. Your support of the Annual Fund will ensure that excellence in health and healing is available to you, your family and the thousands of others who come to Thompson each year.

"I don't know if most people appreciate how fortunate they are to have such excellent healthcare services right in their own community. I am so grateful that I and my entire family have been able to get exceptional care right at Thompson whenever we needed it. That is why I support Thompson's Annual Fund Campaign each year."

- Betty Palmeri



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SUMMER EVENT FUN



7th Annual Ride for Independence



13th Annual Better Life 6K Run



Marty's Chop Shop Hot Rod Gathering and Swap Meet



5th Annual Margery Pawluk Golf Tournament



8th Annual Crosswinds 5K



6th Annual Pink Fly Golf Tournament



5th Annual Sands Sunny Stroll



12th Annual Yarger Memorial Golf Scramble



11th Annual Sands Cancer Center Golf Classic



13th Annual Rose Walk



9th Annual Justin Rothe Memorial Bike Ride

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2009 Board of Directors

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Keeping Current

We make every effort to maintain a current and accurate mailing list to ensure that our fundraising materials and news are delivered to those who wish to hear from us.

You can help us by notifying the F.F. Thompson Foundation of any changes to your name, address or phone number. Notification of the passing of family members is also appreciated.

Simply contact the F.F. Thompson Foundation in writing at 350 Parrish Street, Canandaigua, New York, 14424 or at foundation@thompsonhealth.com.

Making a donation is now easier than ever

Visit www.ThompsonHealth.com and click on the **Make a Donation** button located on the Web site home page.

