

Supporting Advanced Diagnostics



David Baum, MD demonstrates the portable ultrasound machine to Chris Mahan and Gail Flugel.

“This technology is a wonderful addition to Thompson Health – one that I am happy to support.” ~ Gail Flugel

When seconds count in getting crucial diagnostic information, a portable ultrasound unit is invaluable. Thanks to grant funding and the generosity of many individuals, the Hawks Emergency Department now uses a SonoSite MicroMaxx ultrasound machine to view a patient’s internal organs and to assess blood flow.

Many of the body’s internal organs, including the heart, liver, gallbladder, spleen, pancreas, kidneys and bladder

can be examined using this technology packaged in a small durable unit. The equipment can help determine the source of pain, swelling or infection and assess damage after an injury, heart attack or other illness. “It is an amazing piece of technology – capable of finding gallstones or kidney stones and identifying fluid, cysts or abscess in the abdomen. We are very fortunate to have it in our Emergency Department,” said David Baum, MD.

Many thanks to the following donors who have designated their gifts to fund this technology

- Dirk Bernold, MD
- Laurie Bittner
- Charles and Nancy Boyer
- Chris and Lucia Casey
- Davenport Hatch Foundation
- Randy and Margaret Farnsworth
- Gail Flugel
- Carol Jackson
- Bruce and Anne Kennedy
- Robert and Kathaleen Lowenthal
- Marty and Karen Lustick
- David and Jacqueline Lyttle
- Jayne Morga
- Clifford and Barbara Murphy
- William and Tracy Pellicano
- Mickey Sands
- Jack and Betsy Schuppenhauer
- Mike Schwabl and Lauren Dixon
- Robert and Nancy Sheridan
- Frank and Margo Tambe
- Jim and Ellen Terwilliger
- Thompson Guild
- Jon and Karen VanBlargen

A Midsummer Night’s Dream makes Thompson’s dreams come true.

One night each summer for the past 14 years, friends of Thompson have gathered together to show their support for our Health System. Over the years, this festivity has evolved to become Thompson Health’s most popular fundraising event.

“We rely heavily on the proceeds to help fund a variety of projects and equipment needed throughout the organization – ensuring that Thompson Health remains the finest state-of-the-art community Health System in New York,” said Linda M. Janczak, Thompson Health President/CEO.

This year’s event, *A Midsummer Night’s Dream*, featured silent and live auctions with items ranging from gift certificates to fine wines to a spectacular trip to Italy! And...it was the most successful Gala ever – raising over \$70,000! These funds will help make a few of Thompson’s dreams come true by supporting the purchase of an ultrasound machine for the Emergency Department, refurbishment of inpatient units and more.

Thank you to the many sponsors, participants, contributors and volunteers for making *A Midsummer Night’s Dream* a successful reality.



Photo courtesy of Megan Dailor/Canandaigua Magazine

Answering our call



Kiwanis Members, from left: Sheila Rossi, Chair, Young Children Priority One Committee; Kim Snyder, President-Designate; Jodee Case-Rizzo, President

"Knowing Thompson Health's donation guidelines helped our club focus on a project that fulfilled our mission and met Thompson's needs."

~ Jodee Case-Rizzo, President

Kiwanis Club of Canandaigua has supported Thompson Health in many ways over the years. The Club has provided funding for the New Era Capital Campaign in 1990, the Advancing Excellence Capital Campaign in 2003 and a variety of needs for Thompson's Birthing Center.

The Canandaigua Club's 95 members are always looking for opportunities to help others in ways consistent with their

mission. Fortunately for Thompson, the Health System's needs are a perfect fit!

Thompson treats more than 7,000 children each year through outpatient and inpatient services including Emergency Department visits. Often, the Associates caring for our young patients look for ways to ease a child's anxiety or occupy their time before or after a procedure – and toys usually do the trick!

Due to current health and safety regulations from the NYS Department of Health, Thompson Health can no longer distribute toys that cannot be sterilized between uses. This prohibits the sharing of stuffed animals or any other item that is fully or partially made of cloth. "We are fortunate to receive so many items donated throughout the year, but many of them do not meet the current guidelines. We are unable to accept gently used or gift-wrapped items," said Carlos R. Ortiz, MD, Senior Vice President of Medical Affairs/ Medical Director for Thompson Health.

Kiwanis answered our request for items that not only followed the NYS Department of Health's guidelines, but also fit our young patients' interests. With funds raised through the Club's efforts, they assembled "activity bags" filled with crayons, coloring books, playing cards and other assorted items. "The activity bags have been a huge hit. The children are thrilled with the items. And, it is wonderful to have safe items pre-packaged and ready for use," said Lee Ahrens, RT(R), Diagnostic Imaging.

If you or your organization would like to donate items to the patients at Thompson Hospital or the residents of the M.M. Ewing Continuing Care Center, please contact the Foundation Office for our current Wish List and guidelines.

2007's Annual Giving Campaign

Each Fall, you receive an appeal from the F.F Thompson Foundation – a letter requesting support for Thompson Health.

Regardless of how you choose to give or the amount of your donation, every gift is important to Thompson. Each gift touches the lives of those we serve, every day of every year.

It is your generosity that helps provide the resources necessary for our caring and talented Associates to fulfill the Health System's mission – to provide you, your family and friends with the very best of care and exceptional service.

As our community continues to change, our Health System's

needs continue to grow. Our Annual Giving Campaign builds and replenishes the necessary resources to maintain quality care by funding state-of-the art technology and facility improvements such as renovations to Inpatient Rooms, the Sleep Lab, Infusion Center and other areas across the Health System.

When you receive our appeal for your support this Fall, please remember that Thompson has been there for you and others, and consider a generous gift to the Annual Giving Campaign. Your continued support will ensure that excellence in health and healing is available to you, your family and the thousands who come to Thompson each year.

Imprint the future with your generosity



Guiding Star Society Members, Major and Mrs. Robert H. Bentley

"After we reviewed the facts, we knew that a Charitable Annuity was the best way for us to give a gift to Thompson. We benefit from an immediate tax deduction – and a monthly income!"

~ Major Robert H. Bentley

The causes that are important to us will last far beyond our individual lives. There will continue to be health, societal and community needs for as long as people live together.

That's why our support for charities is so important now, and even more important when we're no longer here to direct that giving.

More than 200 years ago, Benjamin Franklin established two funds in his last will – each with a modest sum. The funds were to benefit the people of Philadelphia. Through years of careful growth and stewardship, the funds now total in the millions of dollars and help needy children achieve their college dreams every year.

guiding star
SOCIETY

Each of us has the power to make a difference as well. Please plan for the future today. Ensure that your family is well provided for, and consider leaving at least 5% of your estate to charity.

Support those causes that are most important to you after you're gone. Talk with your legal advisor today and ensure that your charities will have the resources to pursue your dreams.

For more information on including the F.F. Thompson Foundation in your estate plans, or for information on gifts that return income to you, please contact Chris Mahan at 396-6471.

Summer Event Fun



7th Annual Justin Rothe Memorial Bike Ride



11th Annual Walk and Smell the Roses



9th Annual Sands Cancer Center Golf Classic



6th Annual Crosswinds 5K



Christopher B. Mahan

The F.F. Thompson Foundation has a new home! In June, we moved our offices to 3166 West Street – across the street from the Sands Cancer Center and Hawks Emergency Department. The

move was hectic to say the least, but we didn't miss a beat and we've settled in to do what we do best.

Whether it is through fundraising events, campaigns or grants, the Foundation is

committed to securing the generous support of our community to ensure the Health System's success. This year's fundraising events have raised over \$150,000, and although grant funding has been difficult to secure, we have received the support of several regional philanthropic organizations. The Davenport Hatch Foundation and United Way of Greater Rochester helped fund equipment for the Emergency Department and Ontario County Advanced Life Support; the Fred and Floy Willmott Foundation supported the recent renovation of our Birthing Center Nurses' Station.

The year is not over yet, and there is much more to accomplish. With your continued support, we will end the year with a very successful Annual Campaign. Your gifts, both large and small, will make a difference, and I look forward to continuing Thompson's journey of excellence with your help and that of our entire community.

Sincerely,

Christopher B. Mahan
Sr. Vice President,
Development and Marketing

Non-Profit Org.
U.S. Postage
PAID
Rochester, NY
Permit No. 300

350 Parrish Street
Canandaigua, New York 14424

Making a gift – now easier than ever.

Making a gift to Thompson Health is now easier than ever. Friends of Thompson have several convenient gift-giving options from which to choose.

Many choose to simply mail a check to the Foundation Office when making an annual or memorial gift. If you choose this option, please provide us with your full name, address and phone number, so we can thank you appropriately. If your gift is in honor or in memory of a loved one, please include their full name and the name and address of to whom we should send an acknowledgement letter. If you prefer to charge your gift, you may do so by sending us your complete credit card information or by calling the Foundation Office.

The F.F. Thompson Foundation welcomes gifts of appreciated securities. These gifts have two benefits – the standard charitable deduction and avoidance of capital gains tax. Please call our office at 585-396-6155 for transfer instructions.

F.F. Thompson Foundation's Monthly Giving Plan is an increasingly popular choice for those who choose to donate on a regular basis

throughout the year. It's easy. Simply send us a voided check from your checking account and tell us the amount of your monthly gift. We'll debit your checking account on the 10th or 25th day of each month – whichever date is better for you. You can change the amount or cancel at any time.

And now, we are pleased to announce that your gifts can be made on-line through Thompson's NEW website. Simply go to www.ThompsonHealth.com and click on **Make a Donation**. Provide us with the required information and you'll receive a receipt within minutes!

Whichever method you choose, your tax deductible gift will be acknowledged and designated to the area of your choice: F.F. Thompson Foundation, F.F. Thompson Hospital, M.M. Ewing Continuing Care Center, Sands Cancer Center, Ontario County Advanced Life Support or Ferris Hills/Clark Meadows.

For more information on making a gift to Thompson, contact the Foundation Office at 396-6155 or foundation@thompsonhealth.com.