Fashion Show

Judy Reader and Dawn Case, Co-Chairs

The Fashion Show Committee extends its sincere gratitude to the entire F.F. Thompson Health Guild for the show of support at the 2014 Fashion Show. Special thanks go to Edythe Ganis and Kathleen Dusertick for the décor and the MacKenzie-Childs theme, which gave the banquete room some real zing! A big thank you also goes out to Karen Lustick for once again coordinating the raffle prizes. With the spectacular view from Bristol Harbour Resort as our backdrop, 225 guests enjoyed a delicious luncheon. Dixon Schwabl CEO Lauren Dixon provided the opening remarks and narrated a presentation on the new Thompson Health Breast Imaging Center. We were honored to have Jane Morgan’s Little House return once again to a packed house anxious to see her beautiful fashions. Randi’s off at the CCC lobby on Wednesday, Dec. 3 from 2 to 7 p.m. tomygail@frontiernet.net

Mission Statement

The mission of the Thompson Guild shall be to provide assistance and support to the Thompson Health System, its patients and its associates, and to act as a liaison for the community and Thompson Health. The Guild’s efforts will focus on public relations, fundraising, health advocacy and related programs beneficial to the Thompson Health System.

2014 Guild Officers

Taryn Windheim, President
(585) 393-9004
taryn@frontiernet.net

Krista Jackson, Vice President
(585) 230-3556
kljackson18@rochester.rr.com

Karen Lustick, Immediate Past President
(585) 396-2391
klustick@rochester.rr.com

Lou Loy, Treasurer
(585) 355-1884
lloy@frontiernet.net

Gail O’Brien, Secretary
(585) 396-2756
tomygail@frontiernet.net

Gail O’Brien

ThompsonHealth.com/Guild

What’s Coming Up

• Tree of Lights
Monday, December 1 at 7 p.m.

• CCC Holiday Bazaar and Bake Sale
Thursday, December 4, 8 a.m. – 4 p.m.

• Holiday Wreath & Poinsettia Sale
Date and details to be announced soon!

FF Thompson Hospital, Main Entrance
350 Parrish Street, Canandaigua

See Fashion Show story on back page.
The Deb Hawks Award

By Taryn Windheim, Guild President

One of the greatest honors I have as Guild President is presenting the Deb Hawks Award to a fellow Guild board member. This award was created in memory of past board President Deb Hawks and was first given nine years ago. Since then six women have been honored. To receive this award, a member must show the same attributes as Deb herself. They must be active Guild members, have a positive outlook, and they must go above and beyond typical board duty to serve both the Guild and the hospital system.

Individuals are nominated by their fellow board members and approved by previous awardees. The award is not given out annually. It’s only bestowed when a volunteer meets all the requirements. We feel very good about ourselves knowing all the profits made in the shops go directly back to Thompson Health and are used to buy wish list items.

Our volunteers save the gift shops a minimum of $43,264 a year in salaries! Volunteers are acknowledged annually at a well-deserved luncheon, which is held at Laurel Hill Guest Resort.

The Gift Shop participated in Springtime in Canandaigua, the Fashion Show and Spirit of Women events for the past three years. We enjoy supporting Thompson Health and the Guild in those special events and fundraisers.

In October 2014, our Kiosk Gift shop will celebrate its one year anniversary! Located in the new Constellation area of the hospital, the kiosk is smaller than our Main Gift Shop, but offers many unique gift items for all occasions.

Two years ago we started to sell clothing in the shops. This has been a huge success and offers a nice variety to our existing items. We’re constantly adding new styles, especially when the seasons change, so stop in and check out the variety of items.

Thank you to our volunteers, associates and visitors for another successful year! Remember – all proceeds for another successful year! Remember – all proceeds benefit Thompson Health. As for the most part, reflective of the budget.

Clearly, 2015 will not be without its challenges. We will continue to be mindful of income and expenses as we finalize our budget for next year.

By Taryn Windheim, Guild President

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The gift shops currently have 57 wonderful volunteers, and they are dedicated to keeping the Main Gift Shop open seven days a week and the Kiosk Gift Shop open five days a week. They take their work quite seriously, and are dedicated to the health system and the Guild and enjoy working at the gift shops. They say they feel very good about themselves knowing all the profits made in the shops go directly back to Thompson Health and are used to buy wish list items.

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Membership Matters

Judy Hanley, Chairperson

Dues are the backbone of any membership organization and the Guild is no exception. Membership has fallen below 200, which is of some concern. If you know individuals who are not currently members, please take the time to ask if they're interested in joining.

Perhaps you might consider increasing your dues level. Dues levels range from $25 (member), $50 (supporting), $75 (patron), $100 (benefactor) and $500 (lifetime).

Life Member

Judy Hanley, Chairperson

Caroline Delavan

Pam Cooper-Vince

Benefactor

Stacie Whitbeck

Judy Voss

Marilyn Sands

Cindy Poole

Jacqueline Lyttle

Bonnie Goldstein

Shirley George

Ellie Fralick

Linda Farchione-Hawks

Kathleen Duserick

Mina Drake

Bobbe Dannenbrink

Monica Donohue

Mara Drake

Lifelong Membership Matters

Perhaps you might consider increasing your dues level. Dues levels range from $25 (member), $50 (supporting), $75 (patron), $100 (benefactor) and $500 (lifetime). Dues invoices will go out soon. Your prompt attention will be appreciated. If you have any questions or concerns call Judy at (585) 374-6280 or seansemwimple@rochester.rr.com.

FALL 2014 Guilded Lily Newsletter

Annual Dinner and Scholarship Recipients

Gail O'Brien and Joanne Sluiter, Co-Chairs

The Annual Dinner was nearly a sell-out, due in part to the fantastic chef and staff at Ferris Hills and the engaging guest speaker, Kris Thomesen, an Olympic gold medalist rower who led us through what it's like to train for and become an Olympian. Guild President Taryn Windheim presented a $15,000 check to Thompson Health President/CEO Michael F. Stepleton, Jr. towards our $200,000 pledge for the new breast imaging center.

2014 Guild Scholarship Honorees

Each year, the Thompson Health Guild awards two $2,000 scholarships to seniors in the Thompson Health service area encompassing the following districts: Bloomfield, Canandaugas, Homer, Homer City, Tamarac and Utica. Honoree, Homer City Falls-Lima, Marcus Whitman, Napels, Phelps-Clifton Springs (Midlakes), Red Jacket and Victor. Recipients must be registered in a health-related field and successfully complete their first college semester with the intent to continue in the second semester with a health-related field.

This year, the Thompson Guild received more than 50 applications for its annual $2,000 scholarship awards.

Zackery White of Midlakes High School was awarded the Phyllis Ehmam Memorial Scholarship. White, who attends Rensselaer Polytechnic Institute to study bio-medical engineering, hopes to enter the field of radiological medicine.

Hannah Schaefor of Canandaugas Academy was awarded the Theresa Tremblay Memorial Scholarship. She attends Ithaca College, where she is enrolled in a five-year bachelor/master's program to become an occupational therapist.

“We both of our recipients not only excel academically and serve as leaders within their schools, but have already shown through their contributions to their families and communities what extraordinarily kind and selfless individuals they are,” said Scholarship Committee Chairperson Kathleen Dusarick, who announced the scholarship winners at the Guild’s annual spring dinner, held May 21 at Ferris Hills at West Lake.

For information on the 2015 scholarship program call Kathleen Dusarick at (585) 374-2184.

FALL 2014

Annual Spring Dinner

Gail Herman, Chairperson

Welcome to Our Newest Board Member

Gail Herman is the newest member of the Guild Board of Directors. Named to the board in October, Gail is no stranger to the community and says she is a firm believer that “one must give back to the community.”

She has extensive hands-on experience with not-for-profits and affiliations with Kiwanis, the Canandaugas Chamber of Commerce, the YMCA, Lyons National Bank, Ontario County Realtors, Canandaugas Merchants Association and the United Methodist Church. She is the sales and marketing director at the Medicine Shoppe in Canandaugas.

“We know she will serve the Guild with the same dedication and commitment she has always demonstrated throughout her career,” said Guild President Taryn Windheim.

6th Annual Build-a-Basket

Bob Locke, Chairman

Build-a-Basket is a team-building activity and friendly competition. The Guild invited departments throughout Thompson Health to fill, decorate, name and donate a themed gift basket, and, as usual, the associates out-themselves preparing 20 baskets valued at between $75 and $470.

The baskets were on display for one week in May in the new Associate and Ewing conference rooms, and associates, volunteers and visitors were invited to purchase raffle tickets to win the baskets of their choice.

The successful event netted the Guild more than $4,000, which was donated towards the purchase of an item on the associates Wish List – code badges for all associates. The badges are worn by associates to remind them of the different emergency preparedness code warnings used in the hospital system and are a significant patient and staff safety tool.

Plant Sale

Gail O'Brien, Chairperson

The Plant Sale is a sure sign of spring at Thompson Health. The room was a glorious mixture of colors and fragrant aromas and the associates eagerly made their selections – in spite of the harsh winter.

This sale generates a small profit for the Guild that helps support the health system and helps us fulfill our mission. As I write this, my wave petunias are still in glorious full bloom brightening my front walk and my attitude.

I know everyone who attended enjoyed the flowers and vegetables as much as we Guild members enjoyed providing a unique garden center at the hospital even if only for one day. It’s one-stop shopping without the hassle. We’ll be back again in 2015 prior to Mother’s Day – I promise!
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Annual Dinner and Scholarship Recipients

Gail O’Brien and Joan Suages, Co-Chairs

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2014 Guild Scholarship Honorables

Each year, the Thompson Health Guild awards two $2,000 scholarships to seniors in the Thompson Health service area encompassing the following districts: Bloomfield, Canandaigua, Honeoye, Honeoye Falls-Lima, Marcus Whitman, Naples, Phelps-Clifton Springs (Midlakes), Red Jacket and Victor. Recipients must be registered in a human health-related field and must successfully complete their first college semester with the intent to continue in the second semester with a human health-related field.

This year, the Thompson Guild received more than 50 applications for its annual $2,000 scholarship awards.

Zackery White of Midlakes High School was awarded the Phyllis F. Stapleton, Jr. towards our Ehman Memorial Scholarship. White, who attends Rensselaer Polytechnic Institute, attends Ithaca College, where she is enrolled in a five-year bachelor/masters program to become an occupational therapist.

“Both of our recipients not only excel academically and serve as leaders within their schools, but have already shown through their contributions to their families and communities what extraordinarily kind and selfless individuals they are,” said Scholarship Committee Chairperson Kathleen Duusnick, who announced the scholarship winners at the Guild’s annual spring dinner, held May 21 at Ferris Hills at West Lake.

For information on the 2015 scholarship program call Kathleen Duusnick at (585) 374-2184.

Guilded Lily Newsletter

FALL 2014

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Bonnie Dennis, Manager

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Financial Summary

Louis Ley, Guild Treasurer

Guild finances are showing signs of stress as Gift Shop sales production 75 percent of the Guild’s annual income and year-to-date sales are below projections.

The primary cause is the change in traffic flow caused by the recent expansion of the health system. A large number of FTHH associates no longer work near the main gift shop location and with 90 percent of sales supported by associates this is a concern.

Diagnostic Imaging soon will move sectors of its services to the Bistro Imaging Center, which will further reduce foot traffic. The Guild board is currently discussing and identifying a course of action with the hospital administration to overcome this situation.

On a brighter note, interest from our Guild savings will generate about $5,000, a five-fold increase from 2013. Expenses are, for the most part, reflective of the budget.

Clearly, 2015 will not be without its challenges. We will continue to be mindful of income and expenses as we finalize our budget for next year.

Tree of Lights

Krista Jackson, Chairperson

The annual Tree of Lights event will take place on Monday, Dec. 1, beginning at 7 p.m. at the M.M.awing Continuing Care Center. New this year is the Guild’s ability to accept monetary donations on-line via PayPal. To reserve your lights, please visit ThompsonHealth.com/Guild. If you would like to help process donations during November or supply cookies for the reception on Dec. 1, please contact Krista Jackson at (585) 230-3556 or kjackson18@rochester.rr.com.

Springtime in Canandaigua

Marianne Gallagher

It’s hard to believe, but Springtime in Canandaigua is about to turn four years old! We trudged and recruited and our way through three phenomenal years and, my, how we have grown!

This past April, we presented 80 artists to more than 4,500 buying visitors, which made us one of the most popular spring arts and crafts show in New York State. But we’re not content to stand still. In the coming year, we hope to host more than 90 juried artists in venues ranging from painting, pottery, sculpture, woodcarvings, jewelry, photography, glass, fiber, gourmet food and wine tastings at the Greater Canandaigua Civic Center. We also plan to host mini-concerts featuring Canandaigua students and area musicians and an array of Rochester food trucks offering a variety of cuisine – not to mention a few more surprises!

This year we asked many of our artists to commit to the 2015 Juried Arts and Craft show before we closed our doors on the 2014 show. Many of them subscribe to the "early registration" process and left us with survey comments of "made lots of new friends, looking forward next year, loved your volunteers and the artist reception was terrific!!"

None of this could be possible, of course, without our many generous sponsors. Ticket and admission revenues defray only a fraction of our expenses, so it’s important to take note of the fine companies and generous individuals that have kindly supported our efforts financially and made this event possible, including Thompson Health, Lyons National Bank; Accurate Acoustical; Wegmans; Constellation Brands; Case’s Wine & Liquor Store; Potter HVAC, Inc.; Empire Associate Appraisals and Green Valley Greenhouses.

Springtime in Canandaigua’s 2015 beneficiary is the Thompson Health Bistro Imaging Center. The facility will create a patient-centered continuum of care currently unavailable in the Finger Lakes region specifically designed around a woman’s optimal breast health and bone wellness.

Springtime in Canandaigua cannot succeed without a little help from our friends, and there’s an easy way you can lend a hand. We need to increase the number of customers that walk through the door. Boosting our patron numbers is vital to our success and the success of our artists. So please join us and bring a friend or two – or three!

If you have time to join us for the planning stages, please call me at (585) 396-9473. If you’re interested in volunteering for Springtime, contact Cindy Hept at (585) 657-6756 or Judy Hanley at (585) 472-1722.

The Birth Center

Jean Seager, Guild Liaison

“I guess you can say things are surging at the Birth Center,” said Thompson Health Director of Obstetrics Deborah Jones.

In 2013 the center saw an increase of 77 births, or 14 percent more than the number of births in 2012. In 2014, through August, the center has already had 71 more deliveries than through August 2013, or a 17 percent increase over 2013. Thompson Health expects to exceed the 2013 delivery numbers by at least 100 deliveries by the end of the year.

The Guild recently purchased 500 onesies, which were monogrammed “I was born at Thompson Hospital” and are given to each newborn. We also purchased footed sleepers to the gift shop. The Birthing Center is grateful for your support and would like to thank you.

The guild still receives donations on-line via PayPal. If you have time to join us for the planning stages, please call me at (585) 396-9473. If you’re interested in volunteering for Springtime, contact Cindy Hept at (585) 657-6756 or Judy Hanley at (585) 472-1722.

The Birth Center

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President's Message

Taryn Windheim, Guild President

As 2014 comes to a close I would like to reflect on a very busy year for the Thompson Guild. Looking back on the past 12 months it's amazing how many events the Guild sponsored and how many fundraisers were organized to support Thompson Health.

Springtime in Canandaigua was held for the third time this spring, and continues to grow in both size and reputation. Planning for this extraordinary event, which raises money for the new Thompson Health Breast Imaging Center, runs nearly year-round.

In addition to Springtime in Canandaigua, the Guild hosted the annual plant sale to raise money for Guild activities and to allow associates the opportunity to purchase flowers and vegetables for their home gardens.

In May we gathered at Ferris Hills for our annual dinner and were treated to an Olympic champion as guest speaker. I was fortunate enough to wear Kris Thorsnes' gold medal around my neck, and I know several others also got to try it on. A rower, Kris was Alaska's first-ever gold medal winner back in 1984. We also honored two outstanding high school students with $2,000 scholarships.

The highlight of the summer season was the Guild Fashion Show in August, which included a delicious luncheon at Bristol Harbour, where it was my great honor to surprise Guild Board member and dedicated volunteer Mina Drake with the Deb Hawks Award.

We also continued to support our pledges made to the health system's capital campaigns. At the Spring Dinner we contributed another $15,000 towards our pledge of $200,000 for the new breast imaging center, and we will continue to make payments through 2019 towards our $250,000 pledge for Project Excel, the latest expansion to the hospital campus.

We also will contribute $10,000 by year's end to help the health system provide holiday dinner to every associate. The Guild began contributing to the “Turkey Toss” in 2012. It's a great cause that allows us to support Thompson associates, and to meet some of them during the frozen turkey and lasagna distribution.

And we'll be busy right through the holiday season. Within a few short weeks the Guild will participate in a bake sale for the Continuing Care Center's holiday bazaar, we'll hold a poinsettia and wreath sale, run a “Better than Black Friday” sale for associates and continue the tradition of the Tree of Lights.

The Guild also contributes to several smaller events and causes within the health system including the annual Rose Walk to benefit Cardiac Rehabilitation and by purchasing associate “wish list” items, which are not in the hospital's budget, but make the lives of associates, patients and family members easier.

We’re truly grateful to our members for their support. As we look forward to 2015 we hope to increase both our membership and our membership’s involvement in Guild activities. The 17 members of the Guild Board work hard all year planning fundraisers and activities to benefit the health system and the community at-large. They could really use your help!

Volunteers are always welcome at events like Springtime in Canandaigua, the bake sale and the basket raffle. Guild members are also invited to work on the committees that plan events like the Guild Fashion Show and Tree of Lights. We’ve listed our upcoming events in this newsletter. Don't hesitate to contact me or any Guild Board member if you’d like to help out!