



The Guilded Lily

ThompsonHealth.com/Guild

Newsletter

President's Message

Year in Review

Taryn Windheim, Guild President



Taryn Windheim

As 2014 comes to a close I would like to reflect on a very busy year for the Thompson Guild. Looking back on the past 12 months it's amazing how many events the Guild sponsored and how many fundraisers were organized to support Thompson Health.

Springtime in Canandaigua was held for the third time this spring, and continues to grow in both size and reputation. Planning for this extraordinary event, which raises money for the new Thompson Health Breast Imaging Center, runs nearly year-round.

In addition to Springtime in Canandaigua, the Guild hosted the annual plant sale to raise money for Guild activities and to allow associates the opportunity to purchase flowers and vegetables for their home gardens.

In May we gathered at Ferris Hills for our annual dinner and were treated to an Olympic champion as guest speaker. I was fortunate enough to wear Kris Thorsness' gold medal around my neck, and I know several others also got to try it on. A rower, Kris was Alaska's first-ever gold medal winner back in 1984. We also honored two outstanding high school students with \$2,000 scholarships.

The highlight of the summer season was the Guild Fashion Show in August, which included a delicious luncheon at Bristol Harbour, where it was my great honor to surprise Guild Board member and dedicated volunteer Mina Drake with the Deb Hawks Award.

We also continued to support our pledges made to the health system's capital campaigns. At the Spring Dinner we contributed another \$15,000 towards our pledge of \$200,000 for the new breast imaging center, and we will continue to make payments through 2019 towards our \$250,000 pledge for Project Excel, the latest expansion to the hospital campus.

We also will contribute \$10,000 by year's end to help the health system provide holiday dinner to every associate. The Guild began contributing to the "Turkey Toss" in 2012. It's a great cause that allows us to support Thompson associates, and to meet some of them during the frozen turkey and lasagna distribution.

And we'll be busy right through the holiday season. Within a few short weeks the Guild will participate in a bake sale for the Continuing Care Center's holiday bazaar, we'll hold a poinsettia and wreath sale, run a "Better than Black Friday" sale for associates and continue the tradition of the Tree of Lights.

The Guild also contributes to several smaller events and causes within the health system including the annual Rose Walk to benefit Cardiac Rehabilitation and by purchasing associate "wish list" items, which are not in the hospital's budget, but make the lives of associates, patients and family members easier.

We're truly grateful to our members for their support. As we look forward to 2015 we hope to increase both our membership and our membership's involvement in Guild activities. The 17 members of the Guild Board work hard all year planning fundraisers and activities to benefit the health system and the community at-large. They could really use your help!

Volunteers are always welcome at events like Springtime in Canandaigua, the bake sale and the basket raffle. Guild members are also invited to work on the committees that plan events like the Guild Fashion Show and Tree of Lights. We've listed our upcoming events in this newsletter. Don't hesitate to contact me or any Guild Board member if you'd like to help out!



See Fashion Show story on back page.

What's Coming Up

- **Tree of Lights**
Monday, December 1 at 7 p.m.
FF Thompson Hospital, Main Entrance
350 Parrish Street, Canandaigua
- **CCC Holiday Bazaar and Bake Sale**
Thursday, December 4, 8 a.m. – 4 p.m.
M.M. Ewing Continuing Care Center
350 Parrish Street,
Canandaigua
- **Holiday Wreath & Poinsettia Sale**
Date and details to be announced soon!





The Deb Hawks Award

By Taryn Windheim, Guild President

One of the greatest honors I have as Guild President is presenting the Deb Hawks Award to a fellow Guild board member.

This award was created in memory of past board President Deb Hawks and was first given nine years ago. Since then six women have been honored. To receive this award, a member must show the same attributes as Deb herself. They must be active Guild members, have a positive outlook, and they must go above and beyond typical board duty to serve both the Guild and the hospital system.



Individuals are nominated by their fellow board members and approved by previous awardees. The award is not given out annually. It's only bestowed when the previous awardees truly feel that someone is special – like Mina Drake, the newest Deb Hawks Award recipient.

Mina is so modest and humble I doubt she even realized I was talking about her as I began to describe her in my presentation speech at the Fashion Show last August.

Although a Guild Board member, she started out as a volunteer for the health system before she joined the Guild. She volunteered because she loved the hospital and the people in it and avoided any

Mina Drake reacts to the announcement that she received the Deb Hawks Award

attention for doing it. In fact, until a few years ago, she never even swiped her badge, which allows the volunteer office to keep track of total hours.

In the last three-and-a-half years since she began swiping her badge at the start and end of each volunteer shift she has amassed more than 2,000 hours of volunteer credit. And we're pretty sure she still doesn't swipe her badge every time she's volunteering!

As a board member, she doesn't often chair events, but is *always* on the committee and never misses a chance to volunteer her time.

She has assisted with the bake sale, poinsettia and wreath sales, basket raffle, Tree of Lights, Next-to-New sale, plant sale, and Springtime in Canandaigua. For more than one of these events she has been the volunteer who reports first thing in the morning and does not leave until well after it's over. For one particular event, she came in each day an additional three hours early to make sure the late shift of hospital employees could participate in the Basket Raffle.

Although she's present at every single Guild function, you'll most likely find her in the gift shop during the week. She volunteers four days a week in the gift shop doing everything and anything that is asked of her. Gift shop manager Bonnie Dennis calls Mina her "right hand woman."

She stocks the shelves, works the register and covers entire days in the shop when the manager is out of town.

"When I think of the phrase 'above and beyond' she is the first person that comes to my mind for volunteerism with the Guild," said Bonnie. "She is a silent contributor whose actions deserve to be recognized. I am honored to work along the side of such a humble, caring and thoughtful individual."

I couldn't agree more. Mina is an amazing volunteer, and certainly deserving of the 2014 Deb Hawks award.

Guild Gift Shops

Bonnie Dennis, Manager

The gift shops currently have 57 wonderful volunteers, and they are dedicated to keeping the Main Gift Shop open seven days a week and the Kiosk Gift Shop open five days a week.

They take their work quite seriously, are very dedicated to the health system and the Guild and enjoy working at the gift shops. They say they feel very good about themselves knowing all the profits made in the shops go directly back to Thompson Health and are used to buy wish list items.

Our volunteers save the gift shops a minimum of \$43,264 a year in salaries! Volunteers are acknowledged annually at a well-deserved luncheon, which is held at Bristol Harbour Resort.

The Gift Shop participated in Springtime in Canandaigua, the Fashion Show and Spirit of Women events for the past three years. We enjoy supporting Thompson Health and the Guild in these special events and fundraisers.

In October 2014, our Kiosk Gift shop will celebrate its one-year anniversary! Located in the new Constellation area of the hospital, the kiosk is smaller than our Main Gift Shop, but offers many unique gift items for all occasions.

Two years ago we started to sell clothing in the shops. This has been a huge success and offers a nice variety to our existing items. We're constantly adding new styles, especially when the seasons change, so stop in and check out the variety of items.

Thank you to our volunteers, associates and visitors for another successful year! Remember – all proceeds benefit Thompson Health. If you are interested in volunteering contact Bonnie at (585) 396-6661 or bonnie.dennis@thompsonhealth.org.

Located off the Hospital Main Lobby and on the first floor of the Constellation Center.

All proceeds benefit Thompson Health.

To learn more about becoming a gift shop volunteer, call (585) 396-6661.

Annual Dinner and Scholarship Recipients

Gail O'Brien and Jean Seager, Co-Chairs



Kris Thorness

The Annual Dinner was nearly a sell-out, due in part to the fantastic chef and staff at Ferris Hills and the engaging guest speaker, Kris Thorness, an Olympic gold medalist rower who led us through what it's like to

train for and become an Olympian. Guild President Taryn Windheim presented a \$15,000 check to Thompson Health President/CEO Michael F. Stapleton, Jr. towards our \$200,000 pledge for the new breast imaging center.



Check presentation made at the Annual Spring Dinner

2014 Guild Scholarship Honorees

Each year, the Thompson Health Guild awards two \$2,000 scholarships to seniors in the Thompson Health service area encompassing the following districts: Bloomfield, Canandaigua, Honeoye, Honeoye Falls-Lima, Marcus Whitman, Naples, Phelps-Clifton Springs (Midlakes), Red Jacket and Victor. Recipients must be registered in a human health-related field and must successfully complete their first college semester with the intent to continue in the second semester with a human health-related field.

This year, the Thompson Guild received more than 50 applications for its annual \$2,000 scholarship awards.

Zackery White of Midlakes High School was awarded the Phyllis Ehman Memorial Scholarship. White, who attends Rensselaer Polytechnic Institute to study bio-medical engineering, hopes to enter the field of pediatric emergency medicine.



Hannah Schaefer

Hannah Schaefer of Canandaigua Academy was awarded the Theresa Tremblay Memorial Scholarship. She attends Ithaca College, where she is enrolled in a five-year bachelor's/master's program to become an occupational therapist.

"Both of our recipients not only excel academically and serve as leaders within their schools, but have already shown through their contributions to their families and communities what extraordinarily kind and selfless individuals

they are," said Scholarship Committee Chairperson Kathleen Duserick, who announced the scholarship winners at the Guild's annual spring dinner, held May 21 at Ferris Hills at West Lake.

For information on the 2015 scholarship program call Kathleen Duserick at (585) 374-2184.

Welcome to Our Newest Board Member

Gail Herman is the newest member of the Guild's Board of Directors. Named to the board in October, Gail is no stranger to the community and says she is a firm believer that "one must give back to the community."



Gail Herman

She has extensive hands-on experience with not-for-profits and affiliations with Kiwanis, the Canandaigua Chamber of Commerce, the YMCA, Lyons National Bank, Ontario County Republicans, Canandaigua Merchants Association and the United Methodist Church. She is the sales and marketing director at the Medicine Shoppe in Canandaigua.

"We know she will serve the Guild with the same dedication and commitment she has always demonstrated throughout her career," said Guild President Taryn Windheim.

6th Annual Build-a-Basket

Bob Locke, Chairman

Build-a-Basket is a team-building activity and friendly competition. The Guild invited departments throughout Thompson Health to fill, decorate, name and donate a themed gift basket, and, as usual, the associates out-did themselves preparing 20 baskets valued at between \$75 and \$470.

The baskets were on display for one week in May in the new Associate and Ewing conference rooms, and associates, volunteers and visitors were invited to purchase raffle tickets to win the baskets of their choice.

The successful event netted the Guild more than \$4,000, which was donated towards the purchase of an item on the associates Wish List – code badges for all associates. The badges are worn by associates to remind them of the different emergency preparedness code warnings used in the health system and are a significant patient and staff safety tool.



Plant Sale

Gail O'Brien, Chairperson



The Plant Sale is a sure sign of spring at Thompson Health. The room was a glorious mixture of colors and fragrant aromas and the associates eagerly made their selections – in spite of the harsh winter.

This sale generates a small profit for the Guild that helps support the health system and helps us fulfill our mission. As I write this, my wave petunias are still in glorious full bloom brightening my front walk and my attitude.

I know everyone who attended enjoyed the flowers and vegetables as much as we Guild members enjoyed providing a unique garden center at the hospital even if only for one day. It's one-stop shopping without the hassle. We'll be back again in 2015 prior to Mother's Day – I promise!



Membership Matters

Judy Hanley, Chairperson

Dues are the backbone of any membership organization and the Guild is no exception. Membership has fallen below 200, which is of some concern. If you know individuals who are not currently members, please take the time to ask if they're interested in joining.

Perhaps you might consider increasing your dues level. Dues levels

range from \$25 (member), \$50 (supporting), \$75 (patron), \$100 (benefactor) and \$500 (lifetime).

Dues invoices for 2015 will go out soon. Your prompt attention will be appreciated. If you have any questions or concerns call Judy at (585) 374-6280 or seamssewsimple@rochester.rr.com.

Current Guild members as of Sept. 14:

Lifetime

Sally Alling
Eileen Alven
Ida Mae Becker
Katherine Brahm
Sally Braun
Martie Buttaccio
Dawn Case
Kathleen Connor
Lucy Cook
Cyndee Cutri
Bobbe Dannenbrink
Marjorie Donhauser
Mina Drake
Kathleen Duserick
Linda Farchione-Hawks
Ellie Fralick
Marianne C. Gallagher
Edythe Gansz
Shirley George
Bonnie Goldstein
Krista J Jackson
Peggy Kane
Susanne Kennedy
Jennifer Klein
Jacqueline Lyttle
Myrna Ortiz
Cindy Poole
Deborah Price
Marilyn Sands
Jeanna Savage
Carrie Vierhile
Judy Voss
Stacie Whitbeck

Cynthia Hept
Drinda Lofton
Karen Lustick
Jeanne Schenk

Patron

Alice R. McConnell
Barbara H. Miller
Gerry North
Gail D O'Brien
Walajeane Saglett

Supporting

Lucille F. Burrill
Virginia Butler
Barbara Hamlin
Ann C Hanley
Virginia Harford
Mary Hawkins
Barb Hawks
Judy L Herbert
Elaine Jackson
Joyce Jaquith
Kathy Kardesh
Donna Kessler
Judith Knight
Mary Anne Kramp
Carolyn L Lariton
Lorraine S. Lundy
Sandra McGavern
Edith McSorley
Joyce Miller
Barbara B. Miller
Ruth Morris
Elinor O'Connell
Barbara Packer
Sharon Pepper
Martha Potter

Glenna Renaud
Verna Lee Robertson
Jean Seager
Kathleen M Shaw
Kathleen S. Vaughn
Patricia Walker
Sue Winslow

Member

Shirley E. Adams
Patricia Annesi
Betty Aquadro Owens
Virginia A. Avery
Diane De Roos Bassage
Evelyn Batteredby
Jean Bement
Audrey Blum
Jan Bourque
Kathryn Braddon
Peggy Commons
Mary Connolly
Pam Cooper-Vince
Donna Cotter
Donna H. Cotter
Adrienne (Annie)
Margaret Deflyer
Gail DeMuzio
Bonnie Dennis
Marilyn L. Dodd
Patricia Doran
Carol Eiffert
Lucille Eldredge
Kathryn J. Erdle
Audrey A. Fabris
Cynthia Fackler
Beth Fladd
Marion Fladd
Evelyn Fleming
Susan H. Foose

Ellen Foster
Elizabeth Freese
Julie Gibson
Anna M Gorgonzola
Tally Gwynn
Dolores S. Hawkins
Diane Hazen
Linda Hecker
Gail Herman
Barbara Hildreth
Jean W Ingalls
Patricia M. Johnson
Susan J. Joyner
Russ Kimble
Thelma T Knetzer
Kristen Koczent
Helane Koehler
Joan Kurtz
Joeleen LaCrosse
Kimberly Lee
Susan Littlejohn
Robert Locke
Marjorie A Long
Louis L Loy
Margaret H Luley
Linda M. Marsh
Patricia Maus
Ann M. Meath
Jean Middlebrook
Shirley P Miller
Catherine Moore
Helen L Myers
Janet Newton
Frieda A. O'Hanlon
Susan B. Onze
Rita V Palumbo
Rosemary Park
Anita Pietropaolo
Ellen Polimeni
Phyllis M. Purple

Josephine Raguso
Jean Randall
Donna Ratzel
Jean Rayburn
Janet E Read
Judy Reader
Patricia Reece
Barbara Reigelsperger
Angela Rockmaker
Ginny Saur
Jane B. Scales
Tammra Schiller
Gail Schott
Beverly Ann Schroeder
Diane L Sickmond
Jill F Snyder
Lynne Standish
Janet Starowitz
Arlene Stell
Elizabeth Stewart
Sherry R. Sulkes
Sally Testa
Mary L Tetley
Beth Thomas
Genie Vandemark
Jane N. Walsh
Joan C. Weaver
Maureen L. Welch
Diane West
Jane Wheeler
Susan Widmer
Rosalie A Wilder
Elaine J. Williard
Taryn Windheim
Darline M. Wise
Joanne Wright
Romona Younger
Kate W. Zehr

Benefactor

Pam Cooper-Vince
Caroline Delavan



Financial Summary

Louis Loy, Guild Treasurer

Guild finances are showing signs of stress as Gift Shop sales produced 75 percent of the Guild's annual income and year-to-date sales are below projections.

The primary cause is the change in traffic flow caused by the recent expansion of the health system. A large number of FFTH associates no longer work near the main gift shop location and with 90 percent of sales supported by associates this is a concern. Diagnostic Imaging soon will move sectors of its services to the Breast Imaging Center, which will further reduce foot traffic. The Guild board is currently discussing and identifying a course of action with the hospital administration to overcome this situation.

On a brighter note, interest from our Guild savings will generate about \$5,000, a five-fold increase from 2013. Expenses are, for the most part, reflective of the budget.

Clearly, 2015 will not be without its challenges. We will continue to be mindful of income and expenses as we finalize our budget for next year.

Springtime in Canandaigua

Marianne Gallagher

It's hard to believe, but Springtime in Canandaigua is about to turn four years old! We trudged and recruited our way through three phenomenal years and, my, how we have grown!

This past April, we presented 80 artists to more than 4,500 buying visitors, which made us one of the most popular spring arts and crafts show in New York State. But we're not content to stand still. In the coming year, we hope to host more than 90 juried artists in venues ranging from painting, pottery, sculpture, woodcarvings, jewelry, photography, glass, fiber, gourmet food and wine tastings at the Greater Canandaigua Civic Center. We also plan to host mini-concerts featuring Canandaigua students and area musicians and an array of Rochester food trucks offering a variety of cuisine – not to mention a few more surprises!

This year we asked many of our artists to commit to the 2015 Juried Arts and Craft show before we closed our doors on the 2014 show. Many of them subscribe to the "early registration" process and left us with survey comments of "made lots of new friends, looking forward next year, loved your volunteers and the artist reception was terrific!"

None of this could be possible, of course, without our many generous sponsors. Ticket and admission revenues defray only a fraction of our expenses, so it's important to take note of the fine companies and generous individuals that have kindly supported our efforts financially and made this event possible, including Thompson Health; Lyons National Bank; Accurate Acoustical; Wegmans; Constellation Brands; Case's Wine & Liquor Store; Potter HVAC, Inc.; Empire Associate Appraisals and Green Valley Greenhouses.

Springtime in Canandaigua's 2015 beneficiary is the Thompson Health Breast Imaging Center. The facility will create a patient-centered continuum of care currently unavailable in the Finger Lakes region specifically designed around a woman's optimal breast health and bone wellness.

Springtime in Canandaigua cannot succeed without a little help from our friends, and there's an easy way you can lend a hand. We need to increase the number of customers that walk through the door. Boosting our patron numbers is vital to our success and the success of our artists. So please join us and bring a friend or two – or three!

If you have time to join us for the planning stages, please call me at (585) 396-9473. If you're interested in volunteering for Springtime, contact Cindy Hept at (585) 657-6756 or Judy Hanley at (585) 472-1722.

The Birthing Center

Jean Seager, Guild Liaison

"I guess you can say things are surging at the Birthing Center," said Thompson Health Director of Obstetrics Deborah Jones.

In 2013 the center saw an increase of 77 births, or 14 percent more than the number of births in 2012. In 2014, through August, the center has already had 71 more deliveries than through August 2013, or a 17 percent increase over 2013. Deborah expects to exceed the 2013 delivery numbers by at least 100 deliveries by the end of the year.

The Guild recently purchased 500 onesies, which were monogrammed "I was born at Thompson Hospital" and are given to each newborn. We also purchased footed sleepers to supplement the sleepers Guild members donated during the year.

Sleepers are given to families in need upon leaving the hospital. Sleeper donations will be accepted throughout the year at the gift shop. The Birthing Center is grateful for your support and with the uptick in births the clothing is needed more than ever.

Tree of Lights

*Krista Jackson,
Chairperson*

The annual Tree of Lights event will take place on Monday, Dec. 1, beginning at 7 p.m. at the M.M. Ewing Continuing Care Center. New this year

is the Guild's ability to accept monetary donations on-line via PayPal. To reserve your lights, please visit ThompsonHealth.com/Guild. If you would like to help process donations during November or supply cookies for the reception on Dec. 1, please contact Krista Jackson at (585) 230-3556 or kjackson18@rochester.rr.com



Fashion Show

Judy Reader and Dawn Case, Co-Chairs

The Fashion Show Committee extends its sincere gratitude to the entire E.F. Thompson Health Guild for the show of support at the 2014 Fashion Show. Special thanks go to Edythe Gansz and Kathleen Duserick for the décor and the MacKenzie-Childs theme, which gave the banquet room some real zing! A big thank you also goes out to Karen Lustick for once again coordinating the raffle prizes.

With the spectacular view from Bristol Harbour Resort as our backdrop, 225 guests enjoyed a delicious luncheon. Dixon Schwabl CEO Lauren Dixon provided the opening remarks and narrated a presentation on the new Thompson Health Breast Imaging Center.

We were honored to have Jane Morgan's Little House return once again to a packed house anxious to see her beautiful fashions. Randi's show is a fun-filled hour of enjoying gorgeous casual and formal wear. All of the "Ooohs and Aahhs" did not go unnoticed!

The shopping continued before and after the show with 10 vendors on hand to entice guests to browse and purchase from their vast lines of artistic jewelry, clothing and gifts.

We also took a few moments to honor Mina Drake, the recipient of the Deb Hawks Award. When Guild President Taryn Windheim presented the award, Mina was speechless! Congratulations Mina!

It is with gratitude that we extend a very special thank you to those of you who brought sleepers for Thompson newborns in need. Sixty-eight sleepers were donated and delivered to the Birthing Center the day after the show. Although we will never know the recipients, we hope they are aware "we care."

Annual Bake Sale

Mina Drake, Chairperson

The M.M. Ewing Continuing Care Center will hold its annual Holiday Bazaar on Thursday, Dec. 4 from 8 a.m. – 4 p.m., and once again the Guild's Bake Sale will be part of the festivities. Guild members have supported this sale for many years and we are very grateful. Baked goods – cakes, brownies, cupcakes, cookies, pies and breads – can be dropped off at the CCC lobby on Wednesday, Dec. 3 from 2 to 7 p.m.

If you would like to contribute but are unable to bake, monetary donations in any amount c/o the Guild Gift Shop attention Thompson Guild Bake Sale are welcomed. Please feel free to contact Mina Drake at (585) 490-2590 with any questions or to volunteer on sale day.



*Little model
Grace Janczak*

Mission Statement

The mission of the Thompson Guild shall be to provide assistance and support to the Thompson Health System, its patients and its associates, and to act as a liaison for the community and Thompson Health. The Guild's efforts will focus on public relations, fundraising, health advocacy and related programs beneficial to the Thompson Health System.

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