2017 Report on Giving
Our Mission

The F.F. Thompson Foundation Inc., a not-for-profit organization, is committed to achieving philanthropic support for the services and priority needs of Thompson Health System’s affiliated tax-exempt corporations and to overseeing the management of restricted and unrestricted funds of the foundation.

Our Year in Review

Revenue Sources

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
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</thead>
<tbody>
<tr>
<td>Increase in Fair Market Value of Charitable Remainder Trusts</td>
<td>$55,510</td>
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<tr>
<td>Investment Income</td>
<td>$169,420</td>
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<tr>
<td>Planned Giving</td>
<td>$216,081</td>
</tr>
<tr>
<td>Grants</td>
<td>$393,516</td>
</tr>
<tr>
<td>Cash Contributions and Pledges</td>
<td>$969,705</td>
</tr>
<tr>
<td>Realized and Unrealized Gains</td>
<td>$1,127,799</td>
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<tr>
<td><strong>Total</strong></td>
<td><strong>$2,932,031</strong></td>
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Charitable Assets

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<thead>
<tr>
<th>Fund</th>
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<tr>
<td>Clark Fund</td>
<td>$456,073</td>
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<tr>
<td>Ewing Fund</td>
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<tr>
<td>Sands Cancer Center Endowment</td>
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<tr>
<td>Memorial Fund</td>
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<tr>
<td>The F.F. Thompson Foundation Endowment</td>
<td>$7,016,716</td>
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<td><strong>Total</strong></td>
<td><strong>$13,837,714</strong></td>
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Funds Raised by Type of Fundraising Activity

<table>
<thead>
<tr>
<th>Activity</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Capital Campaign</td>
<td>$56,822</td>
</tr>
<tr>
<td>Memorial and Special Gifts</td>
<td>$108,735</td>
</tr>
<tr>
<td>Major Gifts</td>
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<tr>
<td>Planned Gifts</td>
<td>$216,081</td>
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<tr>
<td>Special Event Proceeds</td>
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<tr>
<td>Annual Fund</td>
<td>$307,071</td>
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<tr>
<td>Grants</td>
<td>$393,516</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$1,579,302</strong></td>
</tr>
</tbody>
</table>

Cover: Bob and Mary Curran became members of the George Eastman Circle and designated Thompson Health as the beneficiary of their five-year unrestricted pledge.
Ralph Waldo Emerson once said, “To know even one life has breathed easier because you have lived. This is to have succeeded.”

It’s a sentiment which no doubt resonates with many of UR Medicine Thompson Health’s most ardent supporters, including the incredible and inspiring people featured in the pages of this year’s Report on Giving.

These individuals are doing their part and often far more to ensure their families, friends and neighbors can have access to exceptional health care. Of course they are just a sampling of the more than 2000 friends of the Thompson Foundation. And although they have unique motivations and unique approaches, they each demonstrate – through their actions – how they find fulfillment in making our corner of the world a better place.

It’s this giving spirit that helps our health system thrive at a time when so many others across the country are struggling to keep their doors open. We face many of the same challenges, but having a community confident in our abilities and in our future makes a world of difference.

Whether it’s an associate obtaining a certification with the help from the Thompson Health Guild, a breast imaging patient securing transportation to an appointment thanks to motorcycle enthusiasts who held a benefit ride, or an M.M. Ewing Continuing Care Center resident who can feel a sense of contentment following a visit from a Spiritual Care volunteer, many people have indeed breathed easier thanks to those you will read about in these pages.

Making a gift to an organization you feel passionate about – like those featured in this report – is an incredibly meaningful act. We are honored they are sharing their stories and encourage you to tell your story, too. Contact us – we want to hear what inspires you to help Thompson. Each story plays a vital role and we are most grateful.

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Stories Vary, but *Share a Common Purpose*
Creating Space for *Specialized Care*

For Dawn Lambrix and Thomas Frauenhofer, life is about exploring new places and new ways to make a difference in the lives of others.

Both natives of the Buffalo area, the two have called Canandaigua home for 25 years. Frauenhofer is retired from his position as president of a national environmental instrument company while Lambrix is an active realtor. Both are ever on the go, but manage to find time to travel. In addition to spending winters in Florida, they visit their three children and seven grandchildren in Buffalo, Miami, and Colorado.

All this would be plenty of traveling for some folks, but not for Lambrix and Frauenhofer. Kindred spirits with a love of adventure, the two never visit the same place twice and always make sure to seek out spots off the beaten path, immersing themselves in the local culture.

Both as travelers and as philanthropists, they have a well-considered approach. When it comes to making donations, they prefer to donate to something tangible and even “utilitarian.” As Frauenhofer put it, they want their resources to help an immediate need, and “health care helps all people.”

Established in 2001 following the loss of Frauenhofer’s brother, niece and nephew to cancer, the ELF Foundation is named after his daughter, Erika L. Frauenhofer, and began with a focus on cancer. Erika L. Maritime, now married with two children, is co-trustee of the foundation and Thomas Frauenhofer and Dawn Lambrix want their resources to help an immediate need, like the addition of the Hospital’s new Observation Unit.
conducts its day-to-day affairs. Having evolved over the years, the foundation now encompasses a variety of causes throughout western New York.

For example, it funded one of the five exam rooms at the Dr. Laurie Sands and Constellation Brands Breast Imaging Center, which Thompson opened in 2015.

Most recently, the foundation helped make possible the new, 12-bed Observation Unit at the hospital following a conversation with Senior Vice President of Medical Services Dr. David E. Baum.

“Dr. Baum was excellent in explaining how the Observation Unit would be used to give special care to patients who were in the evaluation stage,” Frauenhofer said, noting the Observation Unit is a dedicated space where patients who are low acuity and low risk will have a quiet, comfortable area to receive diagnostic testing and treatment, if needed, before returning to the comfort of their own homes or being admitted to the hospital.

While they were not able to attend the official opening of the unit in July of 2017, Lambrix and Frauenhofer were able to get a sneak peek during a private tour with Dr. Baum beforehand so they could see one of the latest examples of the ELF Foundation’s impact.

During the tour, Dr. Baum explained how the new unit allows Thompson to reserve inpatient and emergency room beds – especially during peak times, such as flu season – for critically ill patients while providing observation patients a space for specialized care for conditions requiring a short stay. The impact of this new unit, he continued, will enhance patient satisfaction through shortened lengths of stay while helping Thompson manage patient volumes more efficiently.

The Observation Unit gives **special care to patients in the evaluation stage.**

**Thompson Health recognizes the generosity of those who supported the Observation Unit with their leadership gifts**

Anonymous (2)  
Terrance and Marian Carney  
David and Jane Case  
Robert and Mary Curran  
Davenport-Hatch Foundation  
ELF Foundation  
Genessee Construction  
Greg and Janet Felosky  
Gypsum Systems Interiors, Inc.  
Kennedy Mechanical Contractors  
Frank and Esther Kerwin  
Lakeside ENT & Allergy, LLC  
Messner Flooring Resource  
JR and Bethann Miller  
Bob and Barbara Murphy  
Marlin and Roberta Potter  
RADEC Corporation  
Jane A. Wade

The new, 12-bed Observation Unit enhances patient satisfaction and helps Thompson Hospital manage patient volumes more effectively.
A Lifetime of Generosity
Dedicated to Community Health Care

Throughout their lives together, Bob and Barb Murphy shared a passion for their family, their friends and their community.

Thompson Health was just one of many non-profits in the region to be touched by this passion, with years of support culminating in a gift to the hospital’s new Observation Unit. Opened in 2017, it is considered a shining example of how planned giving can create a powerful legacy.

“Those of us who were fortunate enough to know and work with Bob and Barb over the years are reminded of them each time we pass through both the hospital and the M.M. Ewing Continuing Care Center,” said Foundation Director Anita Pietropaolo. “They supported every initiative that helped make Thompson a provider of superior health care. Their gift to the Observation Unit through Bob’s will is just the latest in a series of meaningful contributions over
the years, and it’s gratifying to know our community continues to benefit from their philanthropic spirit.”

High school sweethearts at Canandaigua Academy, the Murphys married in 1952 and raised three children.

Barb worked as an x-ray technician at the original hospital on North Main Street and later volunteered as a Thompson Health Guild member. Bob owned and operated Murphy’s Tire Service and served on the Canandaigua City Council, acting as its president from 1963 to 1976. Like Barb, his community involvement spanned a number of area organizations including Thompson Health, where he served on various boards and committees, beginning in the 1970s.

He was on the pension committee when current Board of Directors Chairman Jim Barr, a neighbor, had a chat with him about Thompson and discovered the enthusiasm for Thompson was contagious.

“There was nothing more important to him than Thompson Health,” recalled Barr, who soon found himself being introduced to the CEO and joining the board for the Continuing Care Center.

The Murphys were honored as Thompson’s 2005 Stars of Distinction and featured in its 2013 “Report on Giving.” In it, Bob Murphy was quoted as saying they felt as though the organization had remained committed to its values over the years. This was one reason they remained committed to supporting it.

“Everyone at Thompson, from the leadership to associates, is genuinely dedicated to delivering unsurpassed health care and services,” he said.

Barb Murphy passed away just before that report was published, in March 2014, and Bob passed away in October 2016. Their planned gift, benefiting the Observation Unit, helped make possible something neither of them lived to see but something nevertheless in keeping with their devotion to what Bob Murphy once called “a neighborhood hospital that has always treated patients and families in our community with the utmost respect and kindness.”

Dr. David E. Baum, Thompson’s senior vice president of Medical Services, explained the Observation Unit helps patients and families by allowing Thompson’s providers to expeditiously assess those in need of observation and then discharge them at the earliest possible time, preventing long stays in the hospital.

“There are many patients who may not need a formal admission to the hospital but may need more observation and assessment,” Baum said. “Observation status allows physicians time to assess for potential instability and – when necessary – expedite workups for patients who have potential life-threatening conditions.

Barr, who was on hand for the Observation Unit’s ribbon cutting, believes the Murphys would be proud to know their decision to pursue planned giving could touch so many lives.

“I think both of them would be thrilled,” he said. “Everything at Thompson was very important to them, so they would love that.”
Each spring, the local paper features the news of four area high school seniors receiving generous scholarships from the Thompson Health Guild as they embark on healthcare careers. However, the Guild is doing even more, making it possible for Thompson associates to enhance their skills and acquire new training.

In fact, the organization provides thousands annually, helping several associates from throughout the health system.

Denise DeVuyst is one such associate.

The nurse assessment coordinator was one of two RNs at the 178-bed M.M. Ewing Continuing Care Center (CCC) who, thanks to the Guild, became certified in administering a Patient Review Instrument. This is a required assessment to determine the appropriate level of care needed whenever residents transfer between facilities, and previously, the CCC had just one nurse with this capability.

“For the facility it is a workflow improvement to have more than one person who can do these, and for myself and the other nurse it is an additional certification,” DeVuyst said. “I was very happy to receive this grant money.”

So was Mohan Babu, a physical therapist with Thompson’s Rehabilitation Services who hopes to enhance the golf fitness program at Thompson.

“The Guild generously helped to pay for my certification where I learned to assess a player’s golf readiness and swing characteristic, and what drills and exercises to use to help get clients back to the course,” Babu noted.

A conference on how to support people during a time of loss piqued Kaci Klein’s interest. Klein is a licensed master social worker who often counsels residents on coping with loss. The Guild was happy to send her to the conference. “I am grateful to the Guild for giving me the opportunity to receive this training. Our residents and their families are dealing with many types of loss – death, divorce, memory,” she said, “and now I have improved skills to better assist those in need.”

Bob Locke, president of the Thompson Health Guild, said helping associates like DeVuyst, Babu and Klein is important to the organization. The Guild takes tremendous pride knowing their 2017 gift helped 16 associates from 10 different departments including Nursing, Pharmacy, and Facilities, earn three certifications as well as attend five specialized trainings and four professional conferences.

“It is our mission to support the health system,” Locke said, “and what better way than to help ensure our associates get training with the latest information to provide excellent care?”
Jones was thrilled to learn the “cash call” at Thompson’s 2017 Gala would allow The Birthing Center to purchase an additional monitor to give Thompson’s new moms “the best possible chance for a safe, natural delivery.”

Jones was even more thrilled when 53 individuals at the Gala stepped up to help fund the purchase, donating over $32,000. Dr. Marty Lustick and his wife Karen, were among those happy to help.

“Young families represent the future of our community. We are grateful we could help Thompson acquire technology to make expectant mothers a little more comfortable as they experience the anxiety, pain, and joy of childbirth,” Karen said.

Jen and Phil Muscato wanted to help out as well, in part because both of their kids were delivered at Thompson, where they found a “top-notch facility and a caring staff.”

“Becoming a parent is such a special time,” Jen said, “and anything we can do to support The Birthing Center in helping mothers in high-risk situations have the best experience possible makes us very happy.”

Phil agreed: “The decision was an easy one for Jen and I to make. What Thompson does for our community is immeasurable and there is no greater cause than the care of our children and the mothers who provide unconditional love.”

Most of the time, labor and delivery requires little intervention, but sometimes there are complications. Perhaps a baby has an unusual heart rate, a mom is in preterm labor or must be induced, or another high-risk situation is occurring, requiring continuous monitoring of the baby’s heart rate during labor.

With a traditional fetal monitor, Thompson Health Director of Obstetrics Deborah Jones said, the mom is confined to the bed. A telemetry fetal monitor, however, uses wireless technology – without restrictive cables – to transmit the baby’s heart rate and the mom’s contractions to a monitor.

“While childbirth is a wonderful, life-changing miracle, labor can be exhausting and uncomfortable. Restricting the mom to bed in order to have continuous monitoring is safer for the fetus, but it does not allow for some very effective non-medicinal pain management techniques, such as walking, and using the shower or Jacuzzi,” Jones said.

“Allowing the mom the freedom to do what makes her most comfortable during the labor process enhances the progress of labor.”

This freedom, Jones noted, gives the mom a sense of being in control, and the ability to actively participate in the management of her birth experience. “In this scenario, the use of advanced technology actually promotes a more natural and normalized experience for the family,” she said.

A telemetry fetal monitor purchased with funds from the “cash call” at Thompson Health’s 2017 Gala allows for effective pain-management techniques as women deliver babies with the help of Birthing Center team members like, left to right, Paula Constantino, RN, C-EFM; Patricia Burke, LPN; Deborah Jones, BSN, RNC-OB, C-EFM; Sarah McKinney, LPN; Kimberly Yerkes, BSN, RN, CLC; and Molly Embledge, BSN, RN, C-EFM.
Bob and Mary Curran may not spend all of their time in the Finger Lakes, but no matter where they are, the two make sure to have a full-time impact.

Although they’ve maintained a house overlooking Canandaigua Lake, enjoying it each May through October, the original plan was to ultimately make Florida their year-round home. Recently, however, they had a change of heart.

Perhaps it’s because Mary is a Brighton native and Pittsford is where they raised their eight children, or because so many members of their family still live in the area.

No matter what the reason, spending time on Canandaigua Lake is bringing its share of changes, including where the Currans want to direct their contributions. Having been supporters of Thompson Health’s Annual Fund, Breast Imaging Center and Cardiac Rehabilitation Program, they recently decided to make a bigger commitment to the health system, becoming members of the George Eastman Circle and designating Thompson as the beneficiary of their five-year unrestricted pledge.

Dale Hunt, chairman of The F.F. Thompson Foundation Board of Directors, said Annual Fund gifts made through the George Eastman Circle provide unrestricted, current-use resources, giving Thompson the flexibility to respond quickly to new opportunities and unexpected needs.
The George Eastman Circle members provide unrestricted, current-use resources, giving Thompson the flexibility to respond quickly to new opportunities and unexpected needs.

“Whether there is an imminent need for new life-saving equipment or facility renovations to make room for additional healthcare services, gifts made through the George Eastman Circle help Thompson remain an exceptional health system,” he said.

Bob and Mary know a thing or two about health systems, with Bob having volunteered for several years at their local hospital in Florida.

“Thankfully, we’re healthy, but every time we’ve needed Thompson, it’s been a good, positive experience. We’ve been very pleased with that,” he said.

Members of St. Mary’s Church, the Currans enjoy supporting the church, volunteer fire department and other emergency services as well as Thompson.

“We’re strong believers in helping all the community services wherever we are,” Bob noted.

As far as their contributions through the George Eastman Circle are concerned, the Currans’ hope is simply for Thompson to use the funds wherever the need is greatest.

“We’re pleased to be able to do it,” Bob said. “We just think it’s a great facility.”

Through their generosity, GEC members support our programs, technology, and facilities to help improve the health of the residents and communities of the Finger Lakes and the surrounding region. Their steadfast support helps ensure critical health care services, including expert emergency care, urgent care, surgical care, rehabilitation and diagnostic services, and senior living support for more than 200,000 patients annually.

To learn more about the George Eastman Circle, visit www.rochester.edu/giving/gec/ or call The F.F. Thompson Foundation at 585-396-6155.
Instead of having one exceptional doctor in her corner, Walajean “Wally” Saglett has two. To show her gratitude, she paid it forward with tribute gifts to Thompson Health.

“I just did it because they’re both so great,” Saglett said of Dr. Kipling Goh and Dr. Robert Meyer, two of the many medical staff members honored through donations to Thompson from grateful patients in 2017.

A Canandaigua resident for over 30 years, Saglett has been seeing Dr. Goh for at least 25, and he treated her late husband, John, as well.

“He’s very caring and was very good to my husband when he was sick and in the hospital. He has always cared for the whole family,” she said.

Both Michigan natives, the Sagletts moved to Western New York when John was hired at the University of Rochester. After they settled in Canandaigua in 1978, Wally pursued her career as an RN with Geneva General Hospital while she and John also raised two children, Karen and Robert.

Walajean “Wally” Saglett is grateful for the care she and others in her family have received.
Saglett’s tribute gifts were a way for her to provide meaningful support to Thompson while at the same time honoring her doctors who provided compassionate, quality care.

While she’s known Dr. Goh for much longer, Saglett became acquainted with Dr. Meyer during a hip replacement a few years back. She worked with him again more recently after she fell in her kitchen and fractured her femur, spending almost three months on the Skilled Transitional Unit for rehabilitation in Thompson’s M.M. Ewing Continuing Care Center (CCC).

“He’s very caring and concerned, and when I was in the hospital he’d come in and we’d just chat,” she said. “He’s just very considerate.”

Saglett’s tribute gifts were a way for her to provide meaningful support to Thompson while at the same time honoring her doctors who provided compassionate, quality care. Tribute gifts can also honor other special people—friend, loved one or mentor — or commemorate a special occasion like a wedding or anniversary. Additionally, gifts in memory, like the one Saglett made to the CCC when her husband passed away, offer an opportunity to celebrate the legacy of a loved one while directly helping Thompson.

With her strong connection as a patient, as a family member and as a long time Thompson Health Guild volunteer, Saglett’s experiences with Thompson have always been positive. And tribute gifts to Thompson give her the ability to make a direct, immediate impact at the same time as showing gratitude for first-rate care.

“‘The nurses, the aides, the techs – I just love them all,” she said. “I think Thompson is wonderful.”

**Tribute Gifts** are a way to show gratitude and appreciation for a person or event while making a direct, immediate impact at Thompson. There are two types of tribute gifts – gifts in memory and gifts in honor.

Upon the passing of a cherished friend or loved one, gifts in memory offer an opportunity to celebrate his/her memory and legacy as well as provide comfort to those who are grieving.

Gifts in honor are a meaningful way to honor and respect special people in your life — friend, doctor, loved one or mentor. Honorary gifts are also a way to commemorate a special occasion like a wedding, anniversary, birthday or an accomplishment like a graduation.

Contributions to Thompson received through tribute gifts provide for the highest level of critical healthcare services, including expert emergency care, urgent care, surgical care, rehabilitation and diagnostic services as well as senior living support. There is no more positive or fitting tribute than a gift that offers recognition to extraordinary people, and benefits the health of our community members.

In 2017, Thompson Health received more than 500 tribute gifts totaling nearly $160,000. These donations celebrate the memory of a loved one, honor an individual or commemorate a special occasion while also providing meaningful support for exceptional health care.
In 2017, The F.F. Thompson Foundation received gifts in honor of the persons listed in bold.

R. Douglas Alling, MD
Ms. Antonia Chirico Shiffman
David and Gail Wytelfs

Angel Boev, MD
Mr. and Mrs. Edward Zegarelli

Michael F. Bolan
Mr. and Mrs. Michael F. Bolan

Ralph Brasacchio, MD
Anonymous
Mr. and Mrs. Hans Schmitt
Ms. Diane M. Schreiber

Elizabeth S. Brownell
Pat and Brad Brownell

Kurt T. Brownell
Pat and Brad Brownell

Darcy Cafiero
Mr. George A. Poormon

Catherine J. Cantwell, MD
Pat Slier

John F. Centonze, MD
Ms. Delores Chapman

Laurel A. Dallmeyer, MD
Mrs. Dorothy E. Maffin
Eric and Lorna Young

Harry A. Deery
Mrs. Ruth M. Deery

John J. D’Amore, MD
Don and Linda Bennett
Ms. Elizabeth S. Mitchell
Ms. Nancy Quigley

Sarah Dobrzynski, MD
Elaine and Chuck Maginness

Joseph Duba, MD
Mr. and Mrs. Frederic Durbano
Mr. and Mrs. John Perry

Katherine Exter
Ms. Patricia Wells

James P. Fennelly, MD
Mrs. Glorta A. Miles
Ms. Jill Sheedy

Michael M. Foote, MD
Ms. Martha Alger
Dale and Carol Gilbert
Ms. Thelma Mix
Mrs. Sally O. Rosicka
Mrs. Marlene Tears

Ellen F. Fralick
Ms. Leanna M. Landsmann and Mr. Milton J. Block

Susan L. Fulmer, MD
Ms. Jill Sheedy

Ann M. Galbo
Mr. Peter N. Galbo

Kerry P. Graff, MD
Anonymous
Sandra Hultbirt

David C. Grimm, MD
Ms. Pamela Bauer
Mr. and Mrs. Raymond H. Hill

Susan K. Hartmann
Mr. and Mrs. Ronald C. Johnson

Bryan A. Henry, MD
Anonymous
Mr. and Mrs. Fred Arner

Holly Hindman, MD
Ms. Gladys Maconeghy
Adrienne O’Brien, Ph.D.
Mr. Gary L. Sproul

Sungjin J. Hwang, MD
Ms. Elizabeth Colasuordo
Ms. Claire Kremer

Sandra R. Kostraba
Ms. Cynthia J. Brown
Ms. Mary E. Will

Susan M. Landgraf, MD
Ms. Fern E. Bonwell
David and Ruth VanDerLinden

Elliott Landsman
BSG Building Services Group

Jeffrey C. Long, MD
Anonymous
Ms. June A. Dags
Mr. Martin Dodge

Zbigniew Lukawski, MD
Doug and Cindy Brown
Ms. Margaret E. Brown
Ms. Gladys Maconeghy

Catherine Mancuso
Ms. Mary Mancuso

Matt and Tim May
Mike and Kathie May

John F. McGuire, MD
Ms. Elizabeth A. Chittenden
Mrs. Joanne Kaiser

Robert W. Meyer, MD
Ms. Sandra Geiger
Ms. Mary M. Joseph
Adrienne O’Brien, Ph.D.
Mr. Hollis A. Robinson
Mrs. Walajaen Saglett
Mr. and Mrs. Edward Zegarelli

James and Marcia Minges
Mr. and Mrs. Chris Minges

Michael J. Mitchko, MD
Anonymous
Rayman and Sally Bounds
Ms. Linda Bruce
Ms. Jane E. Heath
Mr. and Mrs. Edward Zegarelli

Anatole Kleiner, MD
Dr. Sandra H. Bierbrauer

Robert S. Knapp, MD
Mrs. Constance M. Hagedorn

Barbara Koczent
Mr. and Mrs. Kurt Koczent

Joshua Olsen, MD
Anonymous
Mr. and Mrs. Glen M. Prosue

The Omeal Family
Mr. and Mrs. Larry Omeal

Geoffrey Ostrander, MD
Mrs. Nancy Whitman

Robert J. Ostrander, MD
Mr. David Brind
Mrs. Shirley Brind*
Mrs. Sandra Burton
Wade Burton*
Mrs. Arlene B. Stell

Bradley K. Peck, MD
Ms. Sandra Geiger
Mr. and Mrs. Gordon Rowley
Ms. Jill Sheedy
Dr. Marsha Snyder

A. David Peter, MD
Dr. Robert A. Pierce and Ms. Rita Izzo

Anita Pietropaoilo
Peter and Elyse Jung

Heidi C. Piper, MD
Fran Comella
Ms. Jeanne DeCourcy

Charles Plyter
Mr. David DiRaddo

Lori Plyter
Mr. David DiRaddo

Jill K. Potts, MD
Mrs. Alice Appleton
Mr. Oliver Appleton*
Ms. Sandra Bricker
Mr. Donald A. Coston
Mr. and Mrs. Brian Madera
Ms. Alona Redden

Susan V. Rockwell, MD
Mr. Ron Lesko, Sr.

Carl P. Sahler, MD
Anonymous
Mr. Samuel J. Casella
Fran Comella
Ms. Jo Ann Evans-Smith
Mr. Bruce M. Kennedy
Mr. James H. Moore
Ms. Rose M. Pearsall

Mrs. V. Lee Robertson
Mrs. Kathryn Sheffiel
Miss Diana Wade
Ms. Deborah A. Wood
Ms. Edith Zimmerman

Bryan Sandler, MD
Ms. Kathryn J. Bachman

Elisabeth Sharp, MD
Anonymous

John J. Sharza, MD
Mr. James L. Baker
Ms. Deborah Bullock
Mr. and Mrs. Gary T. Clapp

Virginia Shepard, MD
Mr. Peter N. Galbo

Robert L. Smith, MD
Ms. Adela M. Crowley

Staff of Honeoye
Family Practice
Mrs. Marlene Tears

Staff of the M.M. Ewing
Continuing Care Center
Mrs. Elinor Worman

Michael F. Stapleton, Sr.
Mr. and Mrs. William R. Kenyon, Esq.

Colleen Swanye, MD
Dave and Mickie Christiansen

Gifts in Honor are a meaningful way to honor special people — friend, doctor, loved one or mentor — or commemorate a special occasion like a wedding, anniversary, birthday or an accomplishment like graduation.

Thomas German
Leslie and Geoff Hutchinson

Kipling B. Goh, MD
Mrs. Nancy Alliet
Ms. Martha Breiner
Mrs. Dorothy Cheery
Howard L. Judd
Mrs. Anne C. Kennedy
Margaret Page
Mrs. Walajaen Saglett
Mr. and Mrs. Hans Schmitt
Mrs. Sheryl Setter
Mr. Timothy L. Setter*
Mr. John Paul Sparle
Mr. Richard H. Yates

Joan M. Kamalsky, MD
Mr. and Mrs. Maurice E. Sbrobridge

Srinivas R. Kaza, MD
Mr. and Mrs. Edward Zegarelli

Bruce P. Klein, MD
Anonymous
Ms. Sally Lara Gordon
Ms. Mary Shodley

Anatole Kleiner, MD
Dr. Sandra H. Bierbrauer

Robert S. Knapp, MD
Mrs. Constance M. Hagedorn

Barbara Koczent
Mr. and Mrs. Kurt Koczent

2017 Report on Giving
In 2017, The F.F. Thompson Foundation received gifts in memory of the persons listed in bold.

Bev Adams
Mr. Richard A. Simpson

John Allhusen
Anonymous
Mr. and Mrs. William A. Boudway
D. Guy and Nancy Burns
Mrs. Filomena Ernst
Mr. and Mrs. Theodore M. Fafinski
Mrs. Mary Lou Fehm
Mr. and Mrs. Ronald A. Ingalls
Mr. and Mrs. James C. Minges **
Mr. and Mrs. Kenneth Jones
Ms. Stacey L. LaRussetti
Mr. and Mrs. John H. Meisch **
Mr. and Mrs. Paul D. Millhausen
Mr. and Mrs. James C. Minges **
Mr. and Mrs. Daniel G. Richardson
Mrs. Kathleen E. Roeland
Mrs. Maureen F. Shanks
Mr. and Mrs. Thomas P. Smietana
Ms. Linda E. Steifel
Mr. and Mrs. George M. Tills
Mr. and Mrs. Jack A. Tiller
Ms. Barbara Wohschlegel
Mr. and Mrs. Michael Wight

Deborah J. Andrews
Mr. Earl J. Andrews

Oliver G. Appleton
Mr. and Mrs. Patrick M. Crowley
Mr. and Mrs. George E. Herren
Mrs. Wilma F. Shaner
Mr. and Mrs. Kirk B. Scebbins
Mr. and Mrs. Terry W. Vienna

Joyce Ayers
Mr. and Mrs. Steven Clark
VoltDelta

Janis Barnes
Mrs. Robert E. Burrill

Dr. Harold Baum
Mr. David R. Segal **

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A Legacy of *Love Lives On*

A l Ginkel first met Jean DeLand Henderson at a wedding in Sodus. He offered to drive her home, and four years later, the two were married.

Over the course of the next 65 years, their journey together took the couple and their three daughters all over the world. Al’s 30-year career with Rochester’s Pfaudler Company became international, with assignments in Germany, Switzerland, Hong Kong and Japan. The Ginkels later spent eight years in Oklahoma, where Al served as president of Bacone College and Jean served as a college trustee.

No matter where they lived, Al and Jean immersed themselves in the local community, making connections and lending their talents to causes they believed in.

In 2001, the Ginkels became charter residents of Ferris Hills at West Lake, the 84-apartment independent living community built by Thompson Health. They had enjoyed a cottage on Canandaigua Lake for many years and learned of Ferris Hills over dinner with a neighbor. Their dinner discussion led to a tour of Ferris Hills, which soon led to a new home for Al and Jean.

The couple spent many happy years in an apartment overlooking the lake. But Jean began to experience cognitive impairment and as it progressed, they moved into the adjacent Clark Meadows, an enriched living community where residents can receive assistance with day-to-day care. It was just what Jean needed, and Al was grateful.

“The staff is so fantastic,” he said. “I can’t praise them enough.”
The staff became quite fond of the Ginkels, too, inspired by their love for each other and by the way in which Al embraced his growing role as caregiver.

“He was so proud of her accomplishments in life, and there was so much love between the two of them, even during difficult times throughout the progression of Jean’s dementia,” said Case Manager Rebecca Wallace. “Watching Al take care of Jean restored everyone’s hope in love and proved that chivalry does exist.”

In 2016, Jean was hospitalized and afterward, admitted to the M.M. Ewing Continuing Care Center, Thompson’s skilled-nursing facility. Al described the care as “wonderful,” but Al and the Clark Meadows staff knew Jean needed to be home. He said they went above and beyond in order to make that happen, arranging for hospice care in their apartment.

“Less than a week later, she left us,” said Al.

To Al, the lengths to which the staff went for Jean in her final days exemplified the outstanding care provided by everyone from the receptionists, to the aides, to the servers.

“It’s family,” he said. “It’s truly family.”

In appreciation, Al wanted to give back to Clark Meadows.

His first gift in memory of Jean was a painting by Middlesex artist Elaine Verstraete, purchased through an auction benefiting the Alzheimer’s Association. Called “We Help Each Other,” it depicts two people sharing a walk along a sun-dappled path. A print of the painting – featuring the words “Memory fades, but the love remains” – hangs in Al’s apartment.

Right outside Al’s apartment window and the communal dining room window, there is now a garden celebrating Jean’s life, created for fellow Clark Meadows residents to enjoy. His generosity continued with new furnishings for the activities programs in the Multipurpose Room.

All of the enhancements are a testament to Al’s love for Jean and their appreciation for Clark Meadows. Al also created the Jean Henderson Ginkel Fund through the Rochester Area Community Foundation (RACF), with future annual RACF gifts earmarked for Clark Meadows.

“He is the most genuine, benevolent man you will ever meet,” said Program Manager Jennifer Army. “We will all be blessed with his generosity for years to come, and always remember this amazing couple.”
When M. Elizabeth Heffernan became manager of Spiritual Care for Thompson Health during the summer of 2017, she was excited about the robust volunteer program initiated more than 20 years earlier.

“It’s quite a gift to the community,” she said of the program, which currently boasts approximately 30 individuals who have volunteered for an average of eight years. They hail from a variety of backgrounds but share a desire to provide a calming presence to patients, residents, families and associates, often during the most difficult times of their lives.

Eileen Alven, currently the coordinator of the Spiritual Care volunteer program, has been involved since the very beginning, in 1996.

A retired educator and family therapist, Alven said often, a patient in the hospital or resident of the M.M. Ewing Continuing Care Center (CCC) needs support in realizing his or her own inner strength. In order to provide this support, she said, much of what the volunteers do simply involves “being there on the journey.”

According to Alven, doing this means being the type of person who can feel at ease with others and offer total acceptance of all people, exactly as they are and whatever they’re experiencing.

Alven said she is often witness to “the amazing strength and resilience of the human spirit” and believes it’s one reason her fellow volunteers have such a deep commitment to the program, which becomes an integral part of their lives.

It’s been a part of volunteer Herb Winkelmann’s life since 1999.

“A listening ear, but also a spiritually-centered ear, is something to be greatly appreciated,” he said.

Indeed, the value of the Spiritual Care volunteers’ contributions cannot be measured in dollars and cents but in 2017 alone, Spiritual Care volunteers...
In 2017, Thompson Health had **approximately 200 volunteers** who gave over 30,000 volunteer service hours, which **saved Thompson more than $700,000**. And some service, like that provided by Spiritual Care volunteers, is **truly immeasurable**.

at Thompson collectively made an estimated 25,000 connections with patients, residents, visitors and associates. Sometimes, the simplest of interactions – such as holding a hand and listening to someone who needed to be heard – prove to be the most meaningful.

For example, Alven recalled a CCC resident who suddenly burst into tears one day. Kneeling down next to her wheelchair, Alven asked what was wrong and the woman replied, “My heart is full of holes. I’m all alone.” Upon learning she hadn’t seen her son in a long time, Alven offered words of comfort.

“As I was leaving, she said, ‘Thank you for helping me and fixing the holes in my heart.’ I’ll never forget that,” Alven said.
A charity golf tournament which started with a conversation at a family reunion finally came to a close last June as the Yager and Kay families pulled off their 20th and final Yager Memorial Golf Scramble. When it was all said and done, they had raised more than $200,000 over the years to benefit the Fralick Cardiac Rehabilitation & Fitness Center at UR Medicine Thompson Health.

“It was very important to our families that we finish strong, and $200,000 is a pretty good way to go out,” said co-founder Bill Yager.

Family member George “Grumpy” Kay had just taken up golf when the discussion between his son Brady Kay, Bill Yager and a few other family members took place in 1996. Since they had impressive turnouts for their reunion every year, they thought it might be nice to start a family tournament. Later, over coffee, they decided it could be a charity tournament. George Kay suggested the proceeds go to the Cardiac Rehabilitation Department at Thompson Hospital, where he had completed rehab following a heart attack.

Having lost his father and several other relatives to heart disease, Yager was on board.
“Bill ran with it and got a hold of the Thompson Foundation, and it snowballed from there,” Brady Kay said.

The first year, the tournament was held at Parkview Fairways in Victor, drawing 54 golfers and raising $5,000. The following year, it moved to Victor Hills Golf Club, where it remained until the end.

Run entirely by family volunteers, the event raised an average of $10,000 per year for the Fralick Cardiac Rehabilitation and Fitness Center.

Many of the sponsors were small businesses and supported the tournament year after year. It was known as a “blue-collar tournament,” and not necessarily one that attracted excellent golfers. “We were kind of a hacker tournament, and we reveled in that,” Yarger said, noting several golfers told them the tournament was the best organized, and also the most enjoyable. It never rained, either. Not once.

“It's been what we always wanted it to be,” Brady Kay agreed. “We wanted to have fun and the one thing we've always had is fun.”

But the family had decided, at 15 years, that the 20th tournament would be the last. They knew every event has a shelf life, and they didn’t want to see this one lose steam.

The 20th was bittersweet, however, because George Kay did not live to see it. He passed away, Yarger said, “before I could fulfill my promise to him to sit down with him, with a beer, at the end of the last tournament, the same way we did when we came up with the idea.”

Thompson Health Foundation Director Anita Pietropaolo said Thompson is fortunate to have benefitted from the family’s hard work over the years.

“Even for an event to last 10 years is a lot, often because people underestimate the amount of work that goes into it,” she said. “And though the Yargers and Kays were a well-oiled machine, every year there was still a tremendous amount of work.”

Director of Cardiopulmonary Services Marie Rusaw said cardiac rehabilitation staff and patients are grateful.

“They really have had a significant impact on our services,” she said, noting the department has been able to purchase a great deal of state-of-the-art equipment thanks to the Yargers’ and Kays’ hard work.

And this is not the tournament’s only legacy: Over the years, it served as a model for other local charity golf events, with organizers sharing their tips for success. “We’re pretty proud of that,” Yarger said.

Looking back, he said the secret to the families’ success was holding true to their three main goals of having fun, honoring relatives lost to heart disease, and raising money for Thompson.

After all, he noted, they lived by the words of Bob Hope, whom sister Brenda (Yarger) Abel once quoted in the tournament program: “If you haven’t got any charity in your heart, then you have the worst kind of heart trouble.”

“‘It was very important to our families that we finish strong, and $200,000 is a pretty good way to go out.’

Bill Yarger, Co-founder
Whether they are survivors, have stood by a loved one fighting the disease or have lost someone to it, many people within the American Legion Riders (ALR) have been touched by cancer in some way.

So when one member spoke up at a monthly meeting of ALR Post 282 and suggested hosting a motorcycle event during Breast Cancer Awareness Month in October, the idea was well received. Following an approval vote, committee members were hard at work.

The team they assembled included help from members of the American Legion Riders, American Legion and their respective auxiliary posts from Lima, Canandaigua and Sonyea. In addition, Becky Gamba, a member in Canandaigua, created a beautiful quilt to be raffled off during the event.

Organizers chose Thompson’s Dr. Laurie Sands and Constellation Brands Breast Imaging Center as the beneficiary because its coverage area encompasses much of theirs.

Specifically, the money was designated for a new Community Transportation Fund to assist patients who have identified financial constraints and do not have access to reliable transportation. The fund will provide for gas cards, cab rides and other specialized transportation to eliminate barriers to receiving mammograms, bone density scans and other services provided by the center.

The center’s associates were on hand the morning of the event when more than 100 participants set off on their 100-mile ride through the Finger Lakes.

Also on hand to see the riders off were veterans from Thompson’s M.M. Ewing Continuing Care Center, including a World War II veteran. “We are a veteran service organization so it was great and made it a two-fold event,” Jerry Ketchum said.

Ketchum invited Boy Scout Troop 58 to provide coffee and donuts at the riders’ first stop, Ontario County Park. The boys donated the coffee and donuts – as well as their tips – to the cause, said Ketchum, whose former wife, mother-in-law and daughter are cancer survivors.

Despite a little rain the morning of the ride, the first-time event raised approximately $5,000. Ketchum, the past state commander of the Sons of the American Legion, was not surprised.

“I have seen when we come together to do a fundraiser, the effort is always 100 percent,” he said. “It makes me proud and thankful we could help fight breast cancer. I hope this event will become an annual event and grow every year. That was our vision from the start.”
A Slam Dunk in the Fight Against Cancer

An annual tournament in Manchester runs a full court press in the fight against cancer and turned its focus in 2017 to the Sands Cancer Center and its Patient Needs Fund, helping patients defray the costs associated with a long illness.

Called Red Jacket Hoops for Hope, the February tournament encompasses all three gymnasiums on the Red Jacket School campus.

“The community that comes and supports this is great,” said Teresa Anderson, treasurer of Red Jacket Junior Hoops Organization. “You have a lot of kids running around and it’s nice because everyone is cheering on everyone else.”

Anderson explained how each year, third- through eighth-graders from several area school districts take part in the three-day tournament. Local businesses and parents donate concessions and even bring crockpots full of food for the event, which kicks off on a Thursday evening, continues Friday evening and goes all day Saturday.

“It’s a lot of work but it’s a lot of fun,” said Kellye Rizzo, the organization’s president. “These schools just come together and off the court, a lot of friendships are being made. It’s very upbeat.”

Organizers make sure both players and spectators know how they are making a difference. Through signs, postings on the event’s Facebook page and a presentation prior to the championship games, participants learn how the tournament is touching lives.

While money raised through a basket raffle benefits a local person who is battling cancer, team registration fees and a modest admission fee at the door generate proceeds for a local facility. This was the first year for money to be allocated to the Sands Cancer Center, which is located on Thompson Health’s main campus and part of the Wilmot Cancer Institute.

“We wanted it to be a little bit more local, and the Sands Cancer Center is so close to us, we thought it would be nice to send it that way,” Anderson said, noting organizers learned of the patient needs fund through a Red Jacket parent.

“It’s incredibly helpful, and patients are incredibly grateful,” Sands Cancer Center Coordinator Deborah Wiepert said, calling the Patient Needs Fund “a wonderful resource to have.”

“Going through treatment is challenging for patients physically, emotionally and financially,” Wiepert added. “Patients and families are frequently filled with worry because they incur many expenses that no one is able to plan for. It is nice to be able to help take away some of the worry.”

According to Sands Cancer Center Coordinator Deborah Wiepert, the Patient Needs Fund assists with the unexpected costs of a long illness – providing **financial assistance for necessities** such as groceries, fuel and specialized medical needs. Each year, the fund fulfills **over 200 requests for support.**
Patients and residents at Thompson Health recognize the compassion, skill and dedication associates put forth in the work they do each day.

But many associates go even further. When asked in March of 2017 to consider making a gift to the Associate Annual Giving Campaign, hundreds joined the cause to help Thompson’s future remain bright.

Each year associates have the option to designate their gift to a variety of funds, but often choose to donate to the Associate “Wish List” Fund. This fund is used to purchase items to improve their work-life or the quality of life for patients and residents.

In a letter to associates, President/CEO Michael F. Stapleton, Jr., FACHE, said, “Choosing to donate says you believe strongly in providing quality medical care for the thousands who depend on us through all the stages of their lives, and that you are willing to support Thompson above and beyond your everyday work by making a gift.”

In 2017, associates raised over $46,500 – more than any other year – proving Thompson associates make an impact in more ways than one.
The F.F. Thompson Foundation expresses our sincere thanks and appreciation for the generous support from the following individuals and businesses in 2017:

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The 2017 Bowl for the Cure, held at Roseland Bowl, benefitted the Breast Health Patient Navigation Program offered by Thompson Health. Standing left to right are Debbie Lamberger, Jack Moran, Cheryl Bournival, Cheryl Baumgartner and Jon Barkley. Seated, left to right, are Donna Eatherly, Sonja Peresole and Barb Barkley.
Among the more than 300 people at Thompson Health’s September Gala were, left to right, Lauren Kolb, Virginia Howard and Margaret Somerset.
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Carson Manning was joined by Ashley Manning, left, and Chelsea McMinn, right at the 2017 Rose Walk. The event raised more than $17,000 for cardiac rehabilitation at Thompson Hospital.
Continues on page 32
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The third annual Thompson Health Golf Classic raised more than $66,000 for Thompson Hospital’s new Observation Unit. Among those taking part were, left to right, Fred Holderle, Tom D’Antonio, Elizabeth Talia and Robert Trusik.
A Guide To Giving

UR Medicine Thompson Health is committed to providing the highest level of quality and service while never compromising compassion or comfort. Our mission to continuously improve the health of the residents in our community receives a tremendous boost through our affiliation with UR Medicine through shared services. But with Thompson Health being responsible for its own debt and its own fundraising, and with the challenges both known and yet to be determined in the realm of health care, the support of our community is more important than ever.

Please consider the following giving options:

Unrestricted Funds
Unrestricted gifts are used by our health system to respond to new opportunities and unexpected needs whenever and wherever the needs of the health system are greatest.

Restricted Funds
Restricted gifts are used only for the areas designated by the donor.

For example:
- F.F. Thompson Hospital
- Sands Cancer Center
- M.M. Ewing Continuing Care Center
- Ferris Hills/Clark Meadows
- Capital Building Projects
- Technology/Equipment
- Nursing Education

Tribute Gifts
These gifts show gratitude and appreciation for a person or event while making a direct, immediate impact at Thompson.

- Gifts in Memory offer an opportunity to celebrate the memory of a loved one or to convey sympathy to the bereaved.
- Gifts in Honor are a meaningful way to honor special people—friend, doctor, loved one or mentor—or commemorate a special occasion like a wedding, anniversary, birthday or an accomplishment like graduation.

In-Kind Gifts
Donations of goods and services (non-monetary gifts) are accepted based upon current needs of the health system.

Special Events
Attend a Thompson Health fundraiser or support a special event through corporate or individual sponsorship. Visit www.thompsonhealth.com/events for a complete listing of our fundraising events.

Creative Community Events
Individuals, organizations and groups can hold their own event and share the proceeds with Thompson Health.

Planned Giving
Planned gifts allow donors to leave a legacy through a charitable gift and achieve tax benefits, as well as desired financial and estate planning objectives.

Planned Giving examples:
- Bequests
- Charitable Gift Annuities
- Life Insurance
- Life Estate

AmazonSmile
When you shop on Amazon, designate The F.F. Thompson Foundation as your charitable organization of choice and the AmazonSmile Foundation will donate 0.5% of the purchase price of eligible products.

United Way
Designate your United Way gift to UR Medicine F.F. Thompson Hospital #3316 or M.M. Ewing Continuing Care Center #2018.

Ways To Give
Secure online giving at www.Thompsonhealth.com/donate

Give by check payable to The F.F. Thompson Foundation
Mail to:
The F.F. Thompson Foundation, Inc.
350 Parrish Street
Canandaigua, New York 14424

Gifts of Securities and Stocks
By donating appreciated stock, bonds, or mutual fund shares donors may receive a tax deduction for the fair market value of the gift. Please contact your financial advisor or The F.F. Thompson Foundation for more information.

Pledge Over Time
Donors may pledge a gift over time (up to five years). Payments may be made quarterly, semi-annually or annually.

Monthly Giving
Contact The F.F. Thompson Foundation to arrange your monthly gift. You can change the amount or cancel at any time.

Matching Gifts
Many employers match the charitable gifts of their employees which doubles, or sometimes triples, the impact of your gift.

Whichever method you choose, your gift will be acknowledged and designated to the area of your choice.

For more information about making a gift to Thompson Health, contact The F.F. Thompson Foundation at 585.396.6155 or foundation@thompsonhealth.com.
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