



The Guilded Lily

Newsletter

A Message

FROM PRESIDENT KAREN LUSTICK

Well, we've made it through the "Spring Sprint" with a flurry of Guild fundraisers. Over a short span of about six weeks, we raised a combined total of over \$20,000 with the first ever Springtime in Canandaigua, the Plant Sale, and the Build-a-Basket raffle. Thanks to all who volunteered to make each of these events a success. In the



Karen Lustick

midst of all of that, we somehow managed to squeeze in a lovely Spring Dinner with **Linda Farchione** as our guest speaker.

Speaking of Linda, I want to take a moment to acknowledge her vast contributions to Thompson Health on the occasion of her retirement. Linda spoke eloquently at our spring dinner on the subject of transitions, even as she is in the

midst of her own, both personally and professionally. In her 20+ years as President and CEO of Thompson Health, she has driven dramatic expansion in the depth and range of services provided to our community. In the early years, she led the development of the Finger Lakes Community Care Network and multiple enhancements to the then-Thompson Nursing Home. At the same time, she began the cultural transformation of Thompson Health by developing the CARES values and modeling them to create the foundation of all future endeavors. As Thompson prepared for Y2K, Linda led the creation of the Thompson Family Practices, the BodyMind Center, the Sands Cancer Center and the construction of Ferris Hills. The last decade, under Linda's dedicated leadership, has seen the expansion of the ED and Diagnostic Imaging, rebuilding of the lobby,

renaming of the M.M. Ewing Continuing Care Center and now, with Project Excel, the creation of the Constellation Center for Health and Healing and The Wegman Family Nutritional Services Center. Her work has resulted in the Governor's Award for Excellence, Magnet Designation for excellence in nursing, Stroke Center designation, and NICHE designation. On behalf of the Guild, I'd like to thank her for her support and for her many contributions to the community.

Linda, on behalf of the entire Guild family, we wish you the best of luck in retirement and in your new life with Rick.

It's Summer's Most Fashionable Event!

Judy Reader and the Fashion Show committee invite you to join us on Thursday, August 16, for the Thompson Guild Fashion Show.

This year, we are excited to welcome back Jane Morgan's Little House, featuring designer fashions, hot summer styles and a preview of forthcoming fall fashions. Come and enjoy vendor displays featuring local artists, craftsmen and area businesses, and make a purchase for someone special or treat yourself! Vendors will welcome you from 10:30 a.m. to 12:00 p.m. and directly after the show, around 2 p.m.

Our setting again this year will be the beautiful Bristol Harbour Resort on Seneca Point Road in Canandaigua. Tickets for this event are \$50.00 and can be purchased by contacting Judy Reader at (585) 739-9149. Payment in advance is appreciated. Mail your check (payable to the Thompson Guild) to Judy Reader, 3 Waltham Street, Victor, New York 14564.

*Fashion Show
and Luncheon*
— 2012 —

You won't want to miss Canandaigua's summer garden party of fashions and fun! We look forward to seeing you!

What's Coming

**FASHION
SHOW
AND
LUNCHEON**

**August 16
10:30 a.m. to 2 p.m.
Bristol Harbour,
Canandaigua**

**NIAGARA FALLS
TRIP**

**September 23
8:30 a.m. to 9 p.m.
Niagara Falls, Canada**

Meet our newest Guild Board Members

The Guild Board of Directors is once again at full capacity. Three new members now bring the total number to 25.

Prior to joining the Guild Board, **Krista Jackson** was a Springtime in Canandaigua committee member, responsible for database management. She will hold this position next year as well.

Krista's commitment to health care and improving patient outcomes is long-standing. She has spent most of her professional life in the pharmaceutical industry. She looks forward to donating her time and energy to the Guild to have a positive effect on Thompson Health's patients.

Krista lives in Canandaigua with her husband, Gil, and two sons. In her free time, she enjoys doing anything outdoors.

Like Krista, **Cindy Hept** also participated in the 2012 Springtime in Canandaigua event. Cindy worked diligently to help coordinate volunteer duties.

Cindy has lived in Bristol for 29 years. She has four children (all graduated from Bloomfield), three grandchildren and another due in November. She worked at NTID/RIT for 15 years, but has joined the ranks as a woman of leisure! Regarding the Guild, Cindy wants to take time to get to know more about the things we do and how she can mesh her skills and areas of expertise with our needs.

Like Krista and Cindy, **Judy Hanley** also worked as volunteer coordinator for Springtime in Canandaigua. Judy has also helped out at many Guild events over time. Judy lives in South Bristol with husband, Al Voss, and three dogs. She is a skilled seamstress and currently retains the position of Town Clerk for South Bristol. If the Hanley name sounds familiar, look no further than Guild 1st Vice President **Ann Hanley** for the answer.

Do You Know?

President **Karen Lustick** made it known that in the past year, the Guild has donated over a quarter million dollars to Thompson Health. \$180,000 of that was for Project Excel.

To honor Sharon Pepper on the occasion of her retirement, we donated \$5,000 to the newly renamed Sharon M. Pepper Wish Upon a Star Fund to grant wishes of residents of the M.M. Ewing Continuing Care Center. Our \$14,000 donation to education supported Associates' requests to attend workshops, seminars and certification courses, and two high school seniors pursuing degrees in health-related fields. In addition, we purchased over \$35,000 worth of needed equipment for the hospital, including a portable bladder ultrasound, an endoscope, and contributed funds towards a digital mammography unit.

Regina Crowe's gift of over \$700,000 is the largest personal gift in the Guild's history. A portion of the funds were used to renovate the radiology suite at the Farmington office. The remaining funds were used to build the new dining area in The Wegman Family Nutritional Services Center. This new facility features large bay windows and allows Associates, patients and visitors to enjoy their dining experience in an inviting atmosphere. The next time you are in the dining area of the cafeteria, take a moment to admire the beautiful plaque honoring Regina Crowe and the Guild. Regina Crowe's incredible donation was used in a manner that supports Thompson Health and would make Regina and her family proud.

Little Onesies for Little Ones

The Guild continues to support the newest members of our community by generously giving each newborn at Thompson Health a soft cotton onesie in blue or pink. Our supply was running low, so additional onesies were ordered this year - 500 of each color. That is a lot of blue and pink cotton! **Marge Long**, Guild liaison to the



Birthing Center, noted that this donation is valued at \$5,629.

2012 brought additional requests for newborns. Some moms delivering at Thompson do not have the means or support to have clothing to take their little ones home in. This is especially critical when the weather turns cold and blustery. That's when our new one-piece sleepers and receiving blankets are greatly appreciated by the staff and the moms of babies receiving them. This year to date, the Guild has purchased enough Layette items valued at \$300 to keep the newborn nursery well-stocked.

Guild members wishing to make donations of **new** one piece sleepers, newborn or 0-3 month sizes, may contact Marge at JCLMAL2@rochester.rr.com.

A Rite of Spring

The Constellation Center lobby, its adjoining corridor and the conference room adjacent to the cafeteria were filled with a huge array of hanging baskets, annuals, veggies and perennial plants supplied by J.E. Miller Nursery this June.

Even though this winter was mild, Associates looked forward to the sale and always view it as a harbinger of spring. All the hanging baskets sold out quickly and so did most of the other plants and vegetables. **Ann Hanley** was thrilled to report this was our most successful plant sale ever! Many thanks to our volunteers and Miller Nursery for their consistent support of this sale.





2012 Scholarship Recipients

Annually, the Thompson Guild awards two \$2,000 dollar scholarships to two seniors residing in the service area of Thompson Health: the Phyllis Ehmann Memorial Scholarship, which has been awarded for the past six years, and the Terry Tremblay Memorial Scholarship, which was given for the first time at the 2012 annual dinner.

Terry was a member of the Guild Board, a member of the Scholarship Selection Committee, and a volunteer for the Gift Shop, Tree of Lights, and Bake Sale, to name but a few of her contributions to the Guild.

Terry passed away on March 10, 2012. We will miss her, especially her positive attitude and beautiful smile.

Choosing our 2012 recipients was not easy, however. "Both of this year's recipients not only had good grades but had extenuating circumstances," said Scholarship Chairperson **Kathleen Duserick**, who singled them out from among the other applicants. One accepted what life dealt her and the other changed what life dealt him. Both made lemonade out of lemons.

The Terry Tremblay Memorial Scholarship was awarded to Rebecca Knoerl, a Bloomfield Central School student. Rebecca took the most rigorous academic programs as a senior, but has had to face life-changing moments for the past sixteen years. Rebecca sees her experience as making her a much stronger person: more patient, more appreciative, more persevering and determined. Rebecca will attend Syracuse University majoring in dietetics.

The Phyllis Ehmann scholarship recipient was Thomas Mastin who attended Canandaigua Academy. Tom faced challenges in school. A significant turning point in middle school included a decision to change his behavior and set lofty goals. He became involved in sports, auditioned for the jazz choral ensemble and got in. He applied himself academically and made substantial strides. His career goal is lofty. Tom will attend Syracuse University where he will be a pre-med major.

Congratulations to Rebecca and Tom. You're both survivors and possess the academic skills and tenacity to overcome the odds. We're confident those traits will lead you both to fulfill your personal and professional goals.



Terry Tremblay

Stop and Smell the Roses

Along with other Guild members, **Marge Long** spent a gorgeous day at Sonnenberg Gardens and Mansion for the 16th Annual Rose Walk on June 16. The Thompson Guild proudly participated in Rose Walk, an event that benefits the Cardiac Rehabilitation and Fitness Center. We would like to congratulate the 2012 honorees of this event, Jim and Ellie Fralick of Canandaigua.

The Guild's participation included a \$500 sponsorship table at the event. Our photo display board and many membership opportunities were pointed out by Guild member **Sue Winslow**. Rose Walk participants were offered goodie bags of dark chocolate and other treats at our table. The Guild gift basket, with beautiful donations from the Gift Shop, was won by Rosalie Fafinski, a 2011 Rose Walk honoree.

It was truly a heartwarming day and the Guild was happy to support our community and health system.



ICE: In Case of Emergency



Guild Board Member **Taryn Windheim**, working in partnership with the Ontario County Safety Council, American Red Cross, and the Thompson Guild, launched a new program on July 1. This child safety program, nicknamed ICE (In Case of Emergency), consists of a set of stickers used on infant and toddler car seats. The sticker, attached to the car seat, contains all of the child's pertinent health information and can be used by first responders and hospital personnel when the driver of the car has been in an accident and is unable to communicate.

The second sticker in the set is a bright yellow sticker that is affixed to the outside of the car window to alert emergency responders that the information is available.

The sticker sets will be handed out by the Ontario County Sheriff's Department during car seat safety checks around the county. The committee also hopes to have the sets installed on car seats of children leaving the Birthing Center as well. The first printing of the sticker sets is 1,000 - a lofty goal, but a valuable service to the community and emergency staff, and one that the Guild feels is important.

"Guilded Lily" Staff

Gail O'Brien, Writer, tomygail@frontiernet.net
Jessie Meyers, Proofreader
Bette Collier, Designer

A Memorable Spring Dinner

On a beautiful spring evening in May, more than 50 Guild members and guests came together to enjoy a wonderful dinner prepared by Country Club chef extraordinaire Brian Alvero, recognition of our 2012 Scholarship recipients and a lively presentation by featured speaker Linda Farchione, our former president/CEO of Thompson Health, who elaborated on "The Spirit of Transitions." Especially thought-provoking was the segment on "Shedding the 'Shoulds'".



Membership Matters

Myrna Ortiz, membership chairperson for 2012, offers thanks to those of you who have sent in your annual membership dues payment. From January through June, Myrna has accepted 199 payments. The membership roster is found below. If your name is not

listed, that's an indication you have not submitted your payment. However, if you want to keep your membership status quo, contact Myrna at Myrna.ortiz.2010@gmail.com or call (585) 704-3187.

Dues levels range from Lifetime (\$300), Benefactor (\$100), Patron (\$50), Supporting (\$25), and Member (\$15). Remember, all member dues go directly to funding Guild donations made to the hospital system.

—2012 Thompson Guild Members—

LIFETIME MEMBER \$300	BENEFACTOR \$100	SUPPORTING \$25		MEMBER \$15	
Sally Alling	Lucy Cook	Virginia A. Avery	Frieda A. O'Hanlon	Shirley E. Adams	Lorraine Lundy
Eileen Alven	Pamela Cooper-Vince	Barbara S. Backus	Susan B. Onze	Eleanor Affleck	Linda M. Marsh
Ida Mae Becker	Karen Lustick	Diane De Roos	Myrna Ortiz	Mary J. Bausch	Ann M. Meath
Sally Braun	Barbara B. Miller	Bassage	Betty Aquadro	Dorothy M Berry	Shirley P Miller
Dawn Case	Barbara Miller	Evelyn Batterby	Owens	Kathryn Braddon	Marty Minty
Kathleen Connor	Marsha Tillson	Jan Bourque	Helene Panzarella	Donna H. Cotter	Kristen S. Myer
Cyndee Cutri		Lucille F. Burrill	Susan Pevear	Kay A. Cotton	Helen L Myers
Bobbe	PATRON \$50	Virginia Butler	Ellen Polimeni	Margaret Deflyer	Jean P Newton
Dannenbrink	Katherine Brahm	Peggy Commons	Roberta Potter	Bonnie Dennis	Geraldine M. Olmsted
Marjorie Donhauser	Caroline Delavan	Mary Connolly	Janet Preston	Martha DiCicco	Rita V Palumbo
Mina Drake	Kathy Grimes	Carolyn E. Dewey	Phyllis M. Purple	Marilyn L. Dodd	Anita Pietropaolo
Kathleen Duserick	Muriel E. Haggerty	Cheryl Dony	Barbara Reigelsperger	Maria Dunphrey	Mary A. Pilgrim
Linda Farchione	Ann C Hanley	Patricia Doran	Glenna Renaud	Lucille Eldredge	Josephine Raguso
Ellie Frelick	Judy L Herbert	Kathryn J. Erdle	Maryann Riley	Audrey A. Fabris	Jean Randall
Marianne C. Gallagher	Judith Knight	Cynthia Fackler	Sue Rinaldi	Elizabeth Fladd	Donna Ratzel
Edythe Gansz	Krystyna K. Loeffler	Dorothy Farnsworth	Virginia Rockwell	Ellen Foster	Jean Rayburn
Shirley George	Alice R. McConnell	Marion L Fladd	Jean Seager	Deborah Galloway	Judy Reader
Judy Hanley	Gerry North	Evelyn Fleming	Sally S. Seeber	Julie Gibson	Angela Rockmamker
Krista J Jackson	Gail D O'Brien	Susan H. Foose	Diane L Sickmond	Kass Gillespie	Ginny Saur
Peggy Kane	Elinor O'Connell	Elizabeth Freese	Audrey L. Springett	Anna M Gorgonzola	Jane B. Scales
Susanne Kennedy	Barbara Packer	Virginia Harford	Shirley Stover	Diane S. Graham	Beverly A Schroeder
Jennifer Klein	Sharon Pepper	Barb Hawks	Mary L Tetley	Dorothy Harkness	Nancy C. Shuler
Jacqueline Lyttle	Martha Potter	Patricia M. Horton	Beth Thomas	Dolores S. Hawkins	Donna Staff
Cindy Poole	Beattie Raes	Jean W Ingalls	Theresa J. Tremblay	Diane Hazen	Lynne Standish
Deborah Price	Verna Lee Robertson	Joyce Jaquith	Bonnie L. Vahey	Linda Hecker	Janet Starowitz
Marilyn Sands	Debbie Rought	Janet King	Kathleen S. Vaughn	Cynthia Hept	Arlene Stell
Jeanna Savage	Virginia Saglett	Thelma T Knetzer	Jane N. Walsh	June Hohs	Elizabeth Stewart
Carrie Vierhile	Jeanne Schenk	Mary Anne Kramp	Wendy S Walsh	Patricia M. Johnson	Joan Stover
Stacie Whitbeck	Kathleen M Shaw	Joan Kurtz	Florence M. Wehking	Jeannine P Johnson	Sherry R. Sulkes
	Vera V. Williams	Carolyn L Lariton	Maureen L. Welch	Susan J. Joyner	Genie Vandemark
	Sue Winslow	Marjorie A Long	Jane Wheeler	Helane Koehler	Virginia Vanloo
		Margaret H Luley	Romona Younger	Joeleen LaCroose	Joan C. Weaver
		Patricia Maus	Kate W. Zehr	Kim Lee	Rosalie A Wilder
		Sandra McGavern	Carol N. Zimmerman	Martha J. Linder	Elaine J. Williard
		Joyce Miller		Susan Littlejohn	Darline M. Wise
		Ruth Morris		Rosemary Lonsberry	Joanne Wright
		Barbara Murphy			Nicholette Zimmerman

A Time for Sunshine, Flowers and You!

Marianne Gallagher, project director of the Springtime in Canandaigua committee, along with the Thompson Guild, proudly presented the first annual *Springtime in Canandaigua*, a juried art and craft show during the last weekend of April. The show was a success due to the dedication of volunteers, the artistic excellence of our artisans and the support of the many businesses in our community.

We thank our Gold Sponsors, including: Constellation Brands, Wegmans Markets, Lyons National Bank, J E Miller Nurseries, and Thompson Health. Additional support came from Casella Waste Systems, Hazlitt 1852 Vineyards and Winery, Canandaigua

National Bank, Case's Wine and Liquor Store, Heritage Motors, OPUS-Geneva, Ontario County Work Force, Reliant Community Credit Union and Zoto's International.

We truly believe that *Springtime in Canandaigua* will be a signature spring event for Canandaigua. When asked why, our reply is most certainly the willingness of the committee to seek out new opportunities for

Canandaigua, to create an avenue for economic development, improve the quality of healthcare and attract and retain a group of innovated and welcoming artisans to the city of Canandaigua. One vendor stated, "Sales and attendance were surprisingly better than expected for a first-year show and we plan to come again next year."

Net proceeds totaled \$14,000 and will be applied toward the purchase of Thompson's da Vinci ® Surgical System. This state-of-the-art robotic technology is enhancing the practice of surgery for our surgeons, our hospital and – most importantly – for the countless number of patients that Thompson serves. For more information about da Vinci ® surgery, visit davincisurgery.thompsonhealth.com or call (585) 919-3888.



Guild Gallery Gift Shop News

By *Diane Sickmond, Guild Gift Shop Liaison*

Let me start by thanking all our gift shop volunteers. Without you we could not keep the gift shop running. Your enthusiasm and cheerful smiles are what make it a pleasure to enter the Guild Gallery Gift Shop.

Garden décor and garden gloves are now featured on the shelves, along with a selection of toys, baby items, and of course handbags, jewelry and accessories. We always carry a very reasonably priced selection of greeting cards.

We recently installed new cash registers in both shops and Manager **Bonnie Dennis** has trained all volunteers to use them. We will begin renovating the hospital gift shop around Sept. 1, which will last about 1 month. Be sure to watch for our Grand Reopening, featuring new merchandise from the summer gift shows we'll be attending in New York City and Atlanta.

Remember, when you shop in the Guild Gallery Gift Shop, you are helping the Thompson Guild support Thompson Health.



Enjoy Fall at the Falls!

Ready, set, go! You're invited to join friends and family on a road trip by bus to the quaint Canadian village of Niagara on the Lake on Sunday, September 23.

Niagara on the Lake is known for its top-notch plays and this year is no exception. Guild Board Member **Bobbe Dannenbrink** has once again selected a musical production that's sure to have broad appeal – the Tony Award-winning turn-of-the-century play, *Ragtime*. Written by E.L. Doctorow, the musical is seen through the eyes of three families: New Rochelle suburbanites, the African-American community in Harlem, and Eastern European immigrants of the Lower East Side.

The per person cost is \$142.00 which includes the bus trip, show tickets and a four-course dinner at the Queenston Heights Restaurant overlooking the Niagara River. Only 40 tickets are available. Seats will be reserved upon receipt of a check sent to Bobbe Dannenbrink, 112 Holiday Harbour, Canandaigua 14424. Please make check your payable to Thompson Guild. Reserve early to save your spot. Coupled with the fall foliage, this will surely be a memorable and entertaining trip.

The bus will depart from Parkway Plaza in Canandaigua at 8:30 a.m., leaving plenty of time for shopping and lunch on your own, followed by the play. We will arrive back in Canandaigua at approximately 9:00 p.m. Call Bobbe at (585) 394-3974 with any questions.

IMPORTANT: To enter Canada, participants MUST have a PASSPORT or NY State Enhanced Driver's License. The latter takes several weeks to obtain.

2012 Guild Officers

Karen Lustick, President

(585) 396-2391klustick@rochester.rr.com

Ann Hanley, First Vice President

(585) 374-5066Ach14512@rochester.rr.com

Taryn Windheim, Second Vice President

(585) 393-9004tarynelizabethd@yahoo.com

Bobbie Potter, Immediate Past President

(585) 394-3023

Judy Reader, Treasurer

(585) 739-9149jreader@CNBank.com

Sue Winslow, Secretary

(585) 394-5575dwinslow@frontiernet.net

Marion Fladd, Corresponding Secretary

(585) 554-6706

And the winners are....

A few years ago, the Guild introduced a new activity which was designed to engage Associates and the departments in which they work. Hence, our annual Build-a-Basket Competition and Raffle took off, and this year had 26 participating departments. The ingenuity and creativity these departments make use of is nothing short of fabulous and part of the fun. There was a chance to win a puppy (it wasn't in the basket), an old steamer trunk, a girls' bike, and a



golf outing with lots of extras, to name but a few.

“The Traveling Bear, End of the McKesson Cruise ‘Trunk’” created by the Lab was truly something to see. They received ribbons for Most Unusual Theme and Most Creative basket. The Executive Office gave their Keurig-themed basket

the title “Break Fluid” and received a ribbon for Most Unique Name. The basket which was awarded the blue ribbon for Most Tickets Sold was submitted by Associate Services/Associate Health. It was a fire pit containing a Kindle Fire entitled “Enjoy the Glow of the ‘Fire’ and So Much S’more.” All departments which were awarded ribbons received cookies designed to reflect the theme of their entries, skillfully prepared by Sweet Blessings in Shortsville.

What you many not know is that each year Associates compile a “Wish List” of items they would like to receive to help make their jobs more gratifying or easier to perform. The Guild reviews this list and all monies raised from this event will be used to fulfill “wishes” from their lists.

Art With a Heart

Last summer, the Guild teamed up with the Canandaigua Downtown Merchants’ Association to bring us “Chairs for Charity,” a display and raffle of Adirondack chairs painted by area artists. The event was such a success that we decided to follow up this year with the same collaborative approach, bringing you “Art with a Heart.” This year, about 25 serving trays have been built by woodworking students at the School of Holy Childhood in Rochester. Once again, local artists donate their talent and time to paint each one. The trays will begin their display and raffle tour at the Thompson Summer Gala event, “Gaming in the Gardens,” at Sonnenberg Gardens and Mansion on Friday, August 3. For three weeks following the Gala, the trays will be on display at various merchant businesses throughout downtown Canandaigua. The hospital will serve as the final destination of this tour with the raffle winners selected on Friday, August 31.

Mission Statement

The mission of the Thompson Guild shall be to provide assistance and support to the Thompson Health System, its patients and its Associates, and to act as a liaison for the community and Thompson Health. The Guild’s efforts will focus on public relations, fundraising, health advocacy and related programs beneficial to the Thompson Health System.